

FDC
BizLINC - 225 Lincoln Ave
EXHIBIT A
Deliverables and Results
Fiscal Year - July through June

Measurable action items from BizLINC	Year 1	Year 2	Year 3	Total	Connected Plan Action Items
BizLINC Location - FDC has already purchased the building	Done	Done	Done	Done	Item 63 "...develop an incubator on Lincoln Ave..."
BizLINC to become a Charter Toastmasters Club					To increase foot traffic and develop business owners presentation skills
BizLINC to host "Lunch and Learns" Networking sessions	4	4	4	12	To increase foot traffic and develop business owners networking skills
No of business training seminars presented	10	10	5	25	Item 42 "...provide training for entrepreneurs..."
Technical Assistance Hours	2000	2000	2000	6000	Item 42 "...provide training for entrepreneurs..."
Mentor connections	5	5	5	15	Item 42 "...organize mentors..."

Measurable results from Business Owners	Year 1	Year 2	Year 3	Total	
Jobs Created	10	20	20	50	
No of businesses using QuickBooks	10	10	5	25	
No of businesses positioned to obtain financing	5	15	5	25	
Obtained website	10	10	5	25	Potentially using SEO, have multiple domains
No of businesses enrolled in Toastmasters	10	10	5	25	
Develop elevator speech/pitch	10	10	5	25	
Develop business plan/model	10	10	5	25	To aid in their success

Total Results	65	85	50	200
Cumulative Totals	65	150	200	
Cumulative Percentages	33%	75%	100%	