

MEMORANDUM

February 14, 2023

TO: Community Redevelopment Agency (CRA) Board

VIA: James Slaton, City Manager/CRA Executive Director

FROM: Cheryl Baksh, CRA Specialist

SUBJECT: Agreement - D. Starling Consulting (DSC) services.

SYNOPSIS: *The purpose of this memorandum is to consider the funding request of \$100,000 for the services of D. Starling Consulting, LLC.*

RECOMMENDATION

It is recommended the CRA Board take the following action(s)

1. Approve the proposed agreement.

BACKGROUND

D. Starling Consulting was established to strengthen historic neighborhoods by facilitating housing development, economic development, and community engagement. Through an initiative called 'ReConStruct NOW!', DSC works with neighborhood leaders, residents, developers, banks, City administrations, and business owners to decrease crime, beautify neighborhoods, increase property values, and strengthen relationships in communities.

The agreement is for an initial twelve-month period with two optional twelve-month renewals.

FISCAL IMPACT

The contract amount is \$100,000, but the actual fiscal year impact is estimated to be \$33,226 due to budgetary offsets related to salary and benefits budgeted for this position.

OTHER OPTIONS

The CRA Board may reject the proposal.

ATTACHMENTS

Agreement for Professional Services