

**PLEDGE**  
**FOR THE CONDUCT OF CLEAN POLITICAL CAMPAIGNS**

AS A CANDIDATE for public office in Lake Wales, I realize the importance of conducting a clean campaign to reflect Lake Wales community values and set the tone for occupying political office in an ethical manner for the benefit of the citizens of Lake Wales. Accordingly, and in recognition of the fact that this Pledge is over and above the legal requirements of Florida's campaign finance and ethics regulations,

I PLEDGE to conduct my campaign in compliance with the following clean campaign principles:

- **Focus on Issues.** Commit to focusing campaign discourse on relevant issues, qualifications, and proposed solutions rather than personal attacks or misrepresentations.
- **Transparency in Funding.** Only accept campaign contributions that make full disclosure of the origin of such funds.
- **Respectful Dialogue.** Promote respectful and civil discourse in all campaign communications, including online platforms and public forums.
- **Truthfulness and Accuracy.** Ensure that all campaign statements and materials originated by me are truthful and accurate, with a commitment to promptly correct any errors.
- **Positive Messaging.** Emphasize a positive vision for the community rather than relying on negativity or fear-mongering.
- **Reject Support.** Publicly and effectively reject support from third parties that violate these principles for the conduct of clean political campaigns.

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Office to which Seeks Election