

<b>SOCIAL MEDIA TRACKING REPORT SINCE September 19, 2019</b> (Social media is now being archived)				
<b>Name</b>	<b>Likes/Followers</b>	<b>Change</b>	<b>Top Posts</b>	<b>Comments</b>
 Facebook	6,226	+7	Sep 19 - Shared information about the 2019 Lake Wales High School Homecoming Parade :- 25 likes , 3 comments , 22 shares , 135 engagements, 1,845 people reached	"Parade Route is on 1st Street from Polk Avenue Elementary School to Central Avenue, then Central Avenue down to Lake Shore Boulevard"
			Sep22 - Shared the link to the lakewalesnews.net article " History Museum curator Delcamp earns state professional award" :- 57 likes , 5 comments, 137 enagements, 1,312 people reached	"A good shot in the arm for Lake Wales. Congratulations to a talented and outstanding young man."  "Congrats & well deserved"
			Sept 25- Shared the link to the winterhavensun.fl.newsmemory.com article " Lake Wales receives around 40 percent of county 'hotel tax' income" :- 35 likes , 3 comments , 5 shares, 215 engagements, 1,372 people reached	"We're looking forward to the fun events!!!"
 Twitter	1,644	+2	Top Tweet: Sep 6- : "Love this! You can still come and see @BokTower and the Cypress Gardens at @LEGOLANDFlorida . Also check out our Lake Wales History Museum @LW_Museum and Spook Hill! twitter.com/StateLibraryFL...:- 3 likes , 1 retweet , 875 impressions	

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(Commission meetings are Live tweeted)			Top Media Tweet: Sep 6-: "The public is invited to attend and listen to this discussion. @PolkVision pic.twitter.com/N72MwoEK6g:- 2 likes , 2 retweets, 419 impressions	
			Top Mention: Sep 13 : by @VisitCentralFL :- "Looking for some spooky fun this #FridayThe13th? Why not visit Spook Hill in the @CityofLakeWales, where your car gets mysteriously "pushed" uphill?🚗👻 pic.twitter.com/u6lfKw0dTN :- 10 likes , 4 retweets, 2 replies , 55 engagements	"I was sceptical but it happens!😊"  "Love this place! Be mindful of the school there, sometimes kids walking in the area! Don't miss Bok Tower close by 🎵🎵"
	818	+4	Sept 18 -Posted pictures of Facility Supervisor ; Don Porter's retirement party . He served for 15 years:- 15 likes	
Instagram				
	65	+0	Aug 14- Shared the link to the lakewalesnews.net article " Commissioners Consider Balanced Budget with Slight Property Tax Reduction" :- 56 impressions	
LinkedIn				

So if we sit on any of these streets these are the streets where the parade will be coming down?			
"Congratulations, Bart!!! We love Lake Wales History Museum!!!!!"  Congratulations Bart !!!			

