

SOCIAL MEDIA TRACKING REPORT SINCE October 31, 2019 (Social media is now being archived)				
Name	Likes/Followers	Change	Top Posts	Comments
 Facebook	6,363	+59	Nov 1 -Posted an article : Kathy Bangley : Keeping an eye on what Lake wales is , can become" :- 34 likes, 3 comments, 1 share , 154 engagements , 1,400 people reached	"Congratulations on your promotion. That's great. You certainly must have a huge business card!!! How about an update tour one of these days?"
			Nov 6 -Shared the link to Lakewalesnews.net article " City growth keeps development office busy" :-14 likes , 3 comments, 10 shares , 284 engagements, 1,309 people reached	"Ok Lake Wales needs a Chick Filet, Planet Fitness, Checkers, Salad Works, Target, and a Sam's Club. We're tired of leaving our home town to eat and Shop in Winter Haven and especially Lakeland! Thank you in advance. 😊" " I'm sure all these businesses do a lot of research before they approach the city to come here... they don't come unless they are sure there's money to be made here in LW... no matter what we think should come here"
			Nov 8 -Shared post by Lake Wales PD on K9 Team Hampton /Badges participation in the 2019 USPCA Nationals:- 69 likes, 1 comments , 3 shares, 204 engagements , 1,211 people reached	
			Nov 12 - Posted an article " Slaton seeks smooth sailing after recent promotion to Deputy City Manager " :- 40 likes , 4 comments , 1 share, 181 engagements, 1,364 people reached	" Congratulations"

SOCIAL MEDIA TRACKING REPORT SINCE October 31, 2019 (Social media is now being archived)				
Name	Likes/Followers	Change	Top Posts	Comments
 Twitter	1,664	+4	Top Tweet: Nov 6- : "Join us in congratulating Johnny and Elizabeth Smiley of 145 W Orange Ave for being awarded "Yard of the Month" for November 2019! The City of Lake Wales Yard of the Month Award recognizes the hard work and pride exhibited by Lake Wales residents who beautify their yards" :- 1 like , 2 retweets , 385 impressions	
(Commission meetings are Live tweeted)			Top Media Tweet: Nov 2-: "Our Commissioners and spouses at the Green and Gold Foundation Gala. Standing: Commissioner Terrye Howell, Deputy Mayor Robin Gibson and his wife Jean, Commissioner Curtis Gibson @commissionergi1 Seated: Shirley & Commissioner Al Goldstein, Jan & Mayor Eugene Fultz :- 1 retweet , 283 impressions .	
			Top Mention: Oc t 31:- by @southpolkscene : " The annual 39-mile Yard Sale along SR 17, or Scenic Highway, in @CityofLakeWales Is happening this Saturday! : - 9 likes , 7 retweets 46 engagements	
 Instagram	870	+15	Nov 6 - Posted a picture of Johnny and Elizabeth Smiley of 145 W Orange Ave ; winners of "Yard of the Month" for November 2019 :- 31 likes	

SOCIAL MEDIA TRACKING REPORT SINCE October 31, 2019 (Social media is now being archived)				
Name	Likes/Followers	Change	Top Posts	Comments
 LinkedIn	78	+2	Nov 8- Posted a picture of Kathy Bangley and Autumn Cochella (Management team in Development Services) and Carl Hadden of SBDC) at the USF 43rd Basic Economic Development Course:- 1 share , 1 comment, 9 reactions 157 impressions	"Wonderful"

"Please check the fence and shrubs on 9th Street South and Hwy 60. You cannot see to drive out onto 60, a lot of traffic uses this street, especially with the Catholic Church."			
"Chick-fil-A decides where their stores go. The franchise owner doesn't. I do agree. Our county in NC has one with a population of less than 100K. Polk County has a population of about 700K and we have 4 in the largest land county in Florida. We in Lake Wales have to drive 25-30 minutes to Winter Haven or 30-35 minutes to Davenport. There could at least be one on this side of Winter Haven near Legoland instead of in the middle of town. A Cracker Barrel would be great too. I've heard rumors, but then some people say it's not happening. Sam's Club at the corner of 27 & Cypress Gardens would make a bundle and we wouldn't have to go to Lakeland or Kissimmee. We have 2 Anytime Fitness clubs. I think the old Sears store should be a recreation center with a climbing wall, lazer tag, and electric go karts."			

