

SOCIAL MEDIA TRACKING REPORT			SINCE September 9, 2020 (Social media is archived)		
Name	Likes/Followers	Change	Top Posts	Comments	
 Facebook	6,954	+14	Sept 17 :- Article posted on Impact Fees :- 35 reactions, 189 post clicks, 15 comments, 6 shares, 224 engagements, 1,305 people reached	"Hell they are higher than almost everywhere now. What happening with all the money ???? There are definitely no improvements happening." "Wouldnt it be \$198 if you are taking the money from the water waste fee which idk if that's a good idea then replacing it with park fees it would be \$198 not \$95" "Who's voting on this. Not US the people. Assholes lining their pockets."	
			Sept 16 - Posted picture of Cleanup on the Crown Jewel event: - 36 reactions, 136 Post Clicks, 10 Shares, 10 Comments, 172 Engagements, 1,366 People reached	"How is this event acceptable but you cancel other community events? Are you not expecting a large turn out for this or....?" "I think it's a great idea to help keep the town clean and beautiful, but everything else has been cancelled so why is this different?" "Seriously how are you gonna cancel everything else and then plan this?? No Halloween! No Christmas parade! But we can get together to clean?"	
			Sept 17 :- Posted article "US 27-State Road 60 interchange project to begin" :- 201 reactions, 59 comments, 58 shares, 475 engagements, 1,085 people reached	"I can not figure this out. So far I have not had a problem with the current on and off all hours of the day. Curves could be loosened up for truck traffic maybe." "They getting rid of the merging loops that seems like it will work better with the turning lanes instead of loops" "And I don't think anyone except me is adhering to the new speed limits..."	
 Twitter	1,765	+10	Top Tweet: Sept 2 :- " COVID19 Report" pic.twitter.com/sCBTLdCLbK" :- 1 share , 2 retweets, 232 impressions		
(Commission meetings are Live tweeted)			Top Mention: Sept 9 :- By @polktheists "does Pastor Virgil get to preach at every meeting? Is this church? This is - literally - the problem with mixing religion and government." :- 2 likes, 1 retweet, 13 engagements		
 Instagram	1,088	+1	Sept 17 :- Posted information on Crown Jewel Cleanup picture :- 7 likes , 1 comment		
 LinkedIn	148	0	Sept 17 :- Posted picture about Crown Jewel Cleanup 1 like.  7 likes		