



Community Profile

Lake Wales city, FL (1238950)

Geography: Place

Lake Wales ci...

Population Summary

2000 Total Population	12,332
2010 Total Population	14,493
2020 Total Population	16,356
2020 Group Quarters	250
2025 Total Population	17,527
2020-2025 Annual Rate	1.39%
2020 Total Daytime Population	18,376
Workers	8,328
Residents	10,048

Household Summary

2000 Households	4,967
2000 Average Household Size	2.42
2010 Households	5,876
2010 Average Household Size	2.41
2020 Households	6,511
2020 Average Household Size	2.47
2025 Households	6,948
2025 Average Household Size	2.49
2020-2025 Annual Rate	1.31%
2010 Families	3,847
2010 Average Family Size	2.93
2020 Families	4,171
2020 Average Family Size	3.05
2025 Families	4,431
2025 Average Family Size	3.07
2020-2025 Annual Rate	1.22%

Housing Unit Summary

2000 Housing Units	5,851
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	15.1%
2010 Housing Units	6,993
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	16.0%
2020 Housing Units	7,732
Owner Occupied Housing Units	48.7%
Renter Occupied Housing Units	35.5%
Vacant Housing Units	15.8%
2025 Housing Units	8,233
Owner Occupied Housing Units	49.5%
Renter Occupied Housing Units	34.9%
Vacant Housing Units	15.6%

Median Household Income

2020	\$41,779
2025	\$44,739

Median Home Value

2020	\$158,639
2025	\$192,216

Per Capita Income

2020	\$22,032
2025	\$23,844

Median Age

2010	41.8
2020	41.3
2025	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	
<\$15,000	6,512
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	19.7%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	7.6%
\$200,000+	1.9%
Average Household Income	1.8%
	\$55,280

2025 Households by Income

Household Income Base	
<\$15,000	6,948
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	20.8%
\$100,000 - \$149,999	11.3%
\$150,000 - \$199,999	8.9%
\$200,000+	2.1%
Average Household Income	1.8%
	\$60,021

2020 Owner Occupied Housing Units by Value

Total	
<\$50,000	3,767
\$50,000 - \$99,999	10.7%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	15.6%
\$200,000 - \$249,999	18.8%
\$250,000 - \$299,999	12.5%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	1.8%
\$2,000,000 +	0.0%
Average Home Value	0.3%
	\$202,874

2025 Owner Occupied Housing Units by Value

Total	
<\$50,000	4,078
\$50,000 - \$99,999	7.7%
\$100,000 - \$149,999	14.9%
\$150,000 - \$199,999	11.7%
\$200,000 - \$249,999	18.6%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	2.9%
\$1,000,000 - \$1,499,999	1.6%
\$1,500,000 - \$1,999,999	2.5%
\$2,000,000 +	0.0%
Average Home Value	0.3%
	\$244,893

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	14,493
0 - 4	6.9%
5 - 9	6.8%
10 - 14	6.0%
15 - 24	13.1%
25 - 34	10.7%
35 - 44	9.4%
45 - 54	11.2%
55 - 64	13.0%
65 - 74	12.2%
75 - 84	7.4%
85 +	3.3%
18 +	76.0%

2020 Population by Age

Total	16,358
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.2%
15 - 24	10.8%
25 - 34	13.3%
35 - 44	10.3%
45 - 54	10.4%
55 - 64	12.2%
65 - 74	12.5%
75 - 84	7.6%
85 +	3.8%
18 +	77.5%

2025 Population by Age

Total	17,527
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.5%
15 - 24	11.1%
25 - 34	11.5%
35 - 44	11.9%
45 - 54	10.1%
55 - 64	11.3%
65 - 74	12.2%
75 - 84	8.8%
85 +	3.5%
18 +	76.9%

2010 Population by Sex

Males	6,869
Females	7,624

2020 Population by Sex

Males	7,803
Females	8,555

2025 Population by Sex

Males	8,393
Females	9,134

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity	
Total	14,493
White Alone	65.0%
Black Alone	27.3%
American Indian Alone	0.5%
Asian Alone	0.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	4.0%
Two or More Races	2.3%
Hispanic Origin	15.7%
Diversity Index	63.5
2020 Population by Race/Ethnicity	
Total	16,356
White Alone	61.5%
Black Alone	27.5%
American Indian Alone	0.5%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.1%
Two or More Races	3.2%
Hispanic Origin	23.2%
Diversity Index	70.8
2025 Population by Race/Ethnicity	
Total	17,529
White Alone	59.3%
Black Alone	27.8%
American Indian Alone	0.6%
Asian Alone	1.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.4%
Two or More Races	3.7%
Hispanic Origin	26.5%
Diversity Index	73.8
2010 Population by Relationship and Household Type	
Total	14,493
In Households	97.6%
In Family Households	80.5%
Householder	26.5%
Spouse	17.5%
Child	29.2%
Other relative	4.5%
Nonrelative	2.7%
In Nonfamily Households	17.0%
In Group Quarters	2.4%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	11,455
Less than 9th Grade	6.2%
9th - 12th Grade, No Diploma	12.4%
High School Graduate	26.4%
GED/Alternative Credential	5.4%
Some College, No Degree	21.0%
Associate Degree	9.3%
Bachelor's Degree	11.5%
Graduate/Professional Degree	7.7%

2020 Population 15+ by Marital Status

Total	13,224
Never Married	32.8%
Married	44.8%
Widowed	8.8%
Divorced	13.7%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	7,075
Population 16+ Employed	89.9%
Population 16+ Unemployment rate	10.1%
Population 16-24 Employed	14.0%
Population 16-24 Unemployment rate	14.4%
Population 25-54 Employed	62.2%
Population 25-54 Unemployment rate	10.5%
Population 55-64 Employed	16.6%
Population 55-64 Unemployment rate	6.3%
Population 65+ Employed	7.3%
Population 65+ Unemployment rate	6.5%

2020 Employed Population 16+ by Industry

Total	6,358
Agriculture/Mining	4.2%
Construction	5.2%
Manufacturing	9.3%
Wholesale Trade	2.9%
Retail Trade	13.5%
Transportation/Utilities	6.9%
Information	1.2%
Finance/Insurance/Real Estate	3.9%
Services	47.8%
Public Administration	5.1%

2020 Employed Population 16+ by Occupation

Total	6,360
White Collar	51.2%
Management/Business/Financial	7.4%
Professional	17.0%
Sales	10.7%
Administrative Support	16.1%
Services	24.1%
Blue Collar	24.7%
Farming/Forestry/Fishing	4.6%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.0%
Production	7.3%
Transportation/Material Moving	6.9%

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2010 Households by Type

Total	5,876
Households with 1 Person	29.2%
Households with 2+ People	70.8%
Family Households	65.5%
Husband-wife Families	43.2%
With Related Children	12.7%
Other Family (No Spouse Present)	22.2%
Other Family with Male Householder	4.7%
With Related Children	2.8%
Other Family with Female Householder	17.5%
With Related Children	12.4%
Nonfamily Households	5.4%
All Households with Children	28.4%

2010 Households by Size

Multigenerational Households	4.6%
Unmarried Partner Households	6.2%
Male-female	5.7%
Same-sex	0.5%

2010 Households by Size

Total	5,876
1 Person Household	29.2%
2 Person Household	38.4%
3 Person Household	13.3%
4 Person Household	9.5%
5 Person Household	5.0%
6 Person Household	2.6%
7 + Person Household	2.1%

2010 Households by Tenure and Mortgage Status

Total	5,876
Owner Occupied	58.8%
Owned with a Mortgage/Loan	34.9%
Owned Free and Clear	23.9%
Renter Occupied	41.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	161
Percent of Income for Mortgage	15.9%
Wealth Index	55

2010 Housing Units By Urban/ Rural Status

Total Housing Units	6,993
Housing Units Inside Urbanized Area	93.5%
Housing Units Inside Urbanized Cluster	0.1%
Rural Housing Units	6.4%

2010 Population By Urban/ Rural Status

Total Population	14,493
Population Inside Urbanized Area	93.9%
Population Inside Urbanized Cluster	0.1%
Rural Population	6.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Heartland Communities (6F)
2. Midlife Constants (5E)
3. Small Town Simplicity (12C)

2020 Consumer Spending

Apparel & Services: Total \$	\$8,538,908
Average Spent	\$1,311.46
Spending Potential Index	61
Education: Total \$	\$6,305,935
Average Spent	\$968.50
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$13,907,149
Average Spent	\$2,135.95
Spending Potential Index	66
Food at Home: Total \$	\$22,825,872
Average Spent	\$3,505.74
Spending Potential Index	66
Food Away from Home: Total \$	\$15,136,529
Average Spent	\$2,324.76
Spending Potential Index	62
Health Care: Total \$	\$25,840,612
Average Spent	\$3,968.76
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$8,921,996
Average Spent	\$1,370.30
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$3,751,863
Average Spent	\$576.23
Spending Potential Index	63
Shelter: Total \$	\$74,257,896
Average Spent	\$11,404.99
Spending Potential Index	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,067,317
Average Spent	\$1,546.20
Spending Potential Index	66
Travel: Total \$	\$9,262,144
Average Spent	\$1,422.54
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$5,081,895
Average Spent	\$780.51
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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