

SOCIAL MEDIA TRACKING REPORT			SINCE September 22, 2020 (Social media is archived)		
Name	Likes/Followers	Change	Top Posts	Comments	
 Facebook	6,956	+2	Sept 26 :- Picture of Cleanup :- 56 reactions, 216 post clicks, 14 comments, 9 shares, 383 engagements, 2,079 people reached	"Happy to help make a difference!" "I had to work or I would have loved to volunteer. Thank you to all those who participated. Your hard work is appreciated." "Sorry I somehow missed the notice, while being a member of this page. Would love to have participated in something very near and dear to my heart, a cleaner city. Hope to be notified on the next clean up, because as you have found out by picking up garbage on Burns, 20 bags, our city is in major need of cleaning!"	
			Sept 25 - Posted article on Commission salary increase: - 28 reactions, 120 Post Clicks, 1 Shares, 3 Comments, 148 Engagements, 939 People reached	"At least no one can say you are in it for the money." "Wow... don't quit your day job.. literally lol" "AND STILL NO CITY IMPROVEMENTS"	
			Sept 30 :- Shared photo from Police Department of American Legion delivering snacks to PD :- 15 reactions, 1 share, 28 engagements, 607 people reached		
 Twitter	1,765	+10	Top Tweet: Sept 26 :- " Photo of cleanup day" :- 4 shares , 9 retweets, 273 impressions		
(Commission meetings are Live tweeted)			Top Mention: Sept 26 :- By @DarrenSoto "Excited to join Polk Democrats in @CityofLakeWales this morning for a Caravana in support of #BidenHarris2020 " :- 30 likes, 6 retweet, 3 comments, 199 engagements		
 Instagram	1,088	+1	Sept 26 :- Posted Crown Jewel Cleanup picture :- 24 likes, 1 comment	Thank You!	
 LinkedIn	151	+2	Sept 18 :- Posted flyer on Charter Review Public Forum, 82 Impressions. 7 likes		

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