

## MEMORANDUM

---

**DATE:** October 13, 2020

**TO:** Honorable Mayor and City Commission

**VIA:** James Slaton, Interim City Manager

**FROM:** Jennifer Nanek, City Clerk

**REGARDING:** Ordinance 2020-18: Charter Amendment, Mission Statement - First Reading

**SYNOPSIS:** *Ordinance 2020-18 will put a Charter Amendment on the ballot regarding the addition of a Mission Statement to the Lake Wales Charter.*

### RECOMMENDATION

The Charter Review Committee recommends approval of Ordinance 2020-18 after first reading. Staff has no recommendation. This is a Commission Decision.

### BACKGROUND

This idea of adding a mission statement to the Charter was brought up to the Charter Review Commission by Deputy Mayor Robin Gibson.

Ordinance 2020-18 will put on the April 2021 ballot the option for voters to add a mission statement to the City Charter.

The committee is recommending that the City Charter be amended to include this official city Mission Statement: The mission of the City of Lake Wales is to serve and unify its citizens, to foster economic growth while building on our City's existing small town values, and to promote the Bok ethic that we make our City a "bit better and more beautiful" for our being here.

### OTHER OPTIONS

Do not approve Ordinance 2020-18.  
The Commission may choose to modify the proposed mission statement or Ordinance.

### FISCAL IMPACT

None.

### ATTACHMENTS

Ordinance 2020-18 Charter Amendment Mission Statement