

MEMORANDUM

August 10, 2021

TO: Community Redevelopment Agency (CRA) Board

VIA: James Slaton, City Manager/CRA Executive Director

FROM: Mark J. Bennett, Development Services Director
Darrell G. Starling, CRA Coordinator

SUBJECT: Proposed partnership with the Lake Wales CRA and McLaughlin Middle School for the "My Community" project.

SYNOPSIS: *The purpose of this memorandum is to give an overview of the My Community Project, which will document redevelopment activities in the City*

RECOMMENDATION

For information purposes only.

BACKGROUND

CRA staff contacted McLaughlin Middle School to partner with their video production program to get more youth involved in the redevelopment of their City. This partnership will allow students to interview specific individuals who are key to the redevelopment in the City and film current projects that are helping revitalize the community.

The *My Community* project will start August 2021 and end December 2021. At the end of the semester, the video will be compiled into a documentary from the student's perspective. The documentary will show what redevelopment in the City looks like and how it transforms communities.

FISCAL IMPACT

NONE

OTHER OPTIONS

Not Applicable

ATTACHMENTS

My Community Project