

**Census Complete Count Committee
Meeting Minutes for March 16, 2020**

2/17/2020 - Minutes

1. Call To Order

Present: Kathryn Gates-Skipper, Linda Kimbrough, Marcia Loveman,

Staff Present - Jennifer Nanek

Guests: Kirsten Sheehan - Polk Vision

2. Minutes - November 18, 2019

Linda Kimbrough made a motion to approve the minutes of the November meeting. The motion was seconded and unanimously approved.

3. County Committee Report

Jennifer Nanek reported on a recent meeting with Kim Long from Polk Vision and they discussed several ideas for promoting the Census in the schools and our private businesses. She may explore modifying the Polk counts logo to be "Lake Wales Counts". She reported on efforts to help the recruiting staff meet their hiring needs. Strategies to help with recruiting were discussed.

4. Promotion Ideas

Kirsten Sheehan from Polk Vision reported on some of their strategies and marketing campaign. This includes ads on buses, billboards, bumper stickers on county vehicles. They have screensavers for library computers. They have met with homeowners associations, faith based organizations and other groups. Other ideas were discussed. How to fill out the form was discussed. The chair confirmed that the notices will be mailed in March. Jennifer Nanek confirmed this. Ms. Kirsten said that if someone loses their notification they can go online and fill out the form based on their address.

Jennifer Nanek reported on a meeting at Congressman Sotos office with other Census Committee representatives to discuss ways to enlist their help for the Census.

5. Adjourn

The meeting was then adjourned. Next Meeting is March 16, 2020.