

# Census Complete Count Committee

Meeting Minutes  
September 23, 2019  
(DRAFT)

9/23/2019 - Minutes

## 1. Welcome And Introductions

**Members Present:** Marcia Loveman-Library, Mandy Foster - Lake Wales Care Center, Kat Gates-Skipper, Balaan Cotto - Impact Church, Lawrence Epps

**Staff Present:** Jennifer Nanek, City Clerk

## 2. Election Of Chair/Vice-Chair

Kat Gates Skipper volunteered to serve as chair. Marcia Loveman made a motion nominating Kat Gates Skipper to serve as Chair. The motion was seconded and unanimously approved.

The chair nominated Balaan Cotto to serve as Vice-Chair. This motion was unanimously approved.

## 3. Importance Of The Census

Jennifer Nanek explained the importance of the Census. She explained that the results of the Census helps to determine funding in Lake Wales in various areas including education, recreation, health care, social services, and many others. She distributed a list of 50 ways the Census makes a difference to our community. Our services benefit a lot of residents outside the City Limits so its important that they are counted accurately as well. This was discussed.

Ms. Nanek distributed a schedule of activities for the next year and explained that we have a goal of an additional 3-4% response rate.

## 4. Other Possible Members

Other members discussed included members from the schools both public schools and charter schools. Other areas that could be represented include the health care industry, the arts and the chamber.

## 5. Promotion Ideas

Promotion ideas were discussed. Ms. Nanek reported what was done last time including street pole banners. A question was asked about social media use. Ms. Nanek said we will definitely use social media.

### 5.I. Potential Partnerships

## 6. Polk County Complete Count Committee

Jennifer Nanek reported that the County Complete Count Committee will meet soon and plans to attend.

## 7. Next Meeting

The Committee decided that the next meeting will be October 21, 2019 at 5:30 pm. The Committee exchanged contact information and Ms. Nanek said she would share the information to everyone.

The meeting was adjourned at 6:00 p.m.