

**Historic District Regulatory Board
Minutes of October 8, 2020 meeting**

City of Lake Wales
201 W. Central Avenue, Lake Wales, FL 33853

A special meeting of the Board of Historic District Regulatory Board was held on October 8, 2020 at 5:15 PM in the City Commission Chambers in the Administration Building.

The meeting was called to order by Chairman Brandon Alvarado at 5:16P.M.

Agenda Item Number 1. Roll Call

Members Present: Brandon Alvarado (Chairman), John Turley, Larry Bossarte, Jonathan Kaufman, Scott Crews.

Members Absent: None.

Staff Present: Mark Bennett, Director of Development Services; Autumn Cochella, Development Services Manager; Cheryl Baksh, Secretary; Ronni Wood, Office Assistant for the CRA.

(Not on Agenda) Reading of the Virtual Public Meeting Disclosure

Ms. Cochella read the Virtual Public Meeting Disclosure statement.

Agenda Item 2. Approval of Minutes

Chairman Alvarado asked if there were any corrections that were needed to be made to the minutes from the September 14, 2020 training workshop. The Board agreed no corrections were necessary. Chairman Alvarado requested a motion to approve the minutes. Mr. Crews motioned to approve the minutes and Mr. Turley seconded the motion. All 5 Board members voted unanimously to approve the minutes from the September 14, 2020 training workshop.

Chairman Alvarado then asked if there were any changes that needed to be made to the September 17, 2020 minutes. The Board agreed no changes were needed. Mr. Turley motioned to approve the minutes and Mr. Bossarte seconded. The Board also voted unanimously to approve the minutes from the regular meeting held on September 17, 2020.

Agenda Item 3.1 Request of Native Imagery – Agent for Cabinet Country

STAFF REPORT
Historic Business District Regulatory Board
October 8, 2020 Agenda

Application No: HD-0063

Project: Signage: Vinyl decal on store front window

Building/Address: 247 East Stuart Ave
Year Built: circa 1919

Applicant: Native Imagery, Agent for Studio 6 Dance Academy

Attachments: Application for Certificate of Appropriateness
Photos of proposed sign

Design Guidelines: See Sec. 23-653.1 of the Land Development Code for general design guidelines.

End Report

Mr. Bennett reviewed the application, and the background information for Native Imagery, agent for Studio 6 Dance Academy. Mr. Bennett stated that staff brings the application in front of the Board with a recommendation of approval as it meets the dimensional standards for signage in the Downtown area. Chairman Alvarado asked if there were any questions or concerns. Mr. Crews inquired if the glass was blacked-out. Ms. Cochella replied that she thought it was not blacked-out, she stated Allen Tatem usually renders it that way so his designs are more pronounced. There was further discussion amongst the Board about the glass and they came to the conclusion it was tinted. Mr. Turley asked if the border in the rendering counted as square footage for the sign. Ms. Cochella clarified that she looks for if it communicates the commercial message of the business or if it's some kind of branding, if so then it counts as signage. Chairman Alvarado asked for a motion to approve. Mr. Turley motioned for approval and Mr. Crews seconded the motion. The Board approved the motion with a voice vote unanimously.

Agenda Item 4 Review of Future Projects

Mr. Bennett stated this was a special meeting and thanked the Board for their willingness to participate. He went on to state there will be a couple of façade applications for the next meeting. Mr. Bennett said he would present some information about changes to the comprehensive plan in reference to Historic Preservation. He also asked the Board to consider adopting some design standards as a resolution to using them as guidelines. Mr. Bennett thanked Mr. Kaufman and Mr. Crews for joining the Board.

Agenda Item 5 Communications and Petitions

Chairman Alvarado inquired about the Historic Board binder that Mr. Bossarte was previously given during his prior years on the Board. Ms. Wood stated some of it was

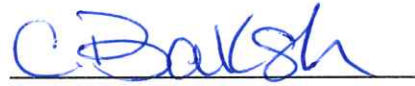
outdated and some of the information the Board already had. Ms. Wood said she would bring the binder for the Board to review and make copies of what they wanted.

Agenda Item 7. Adjournment

Mr. Bossarte motioned to adjourn the meeting, Mr. Turley seconded the motion. Chairman Alvarado adjourned the meeting at 5:33pm.



Brandon Alvarado, Chairman



Attest: Recording Secretary