

2021 Neighborhood Survey

City of Lake Wales, Florida



Presented by



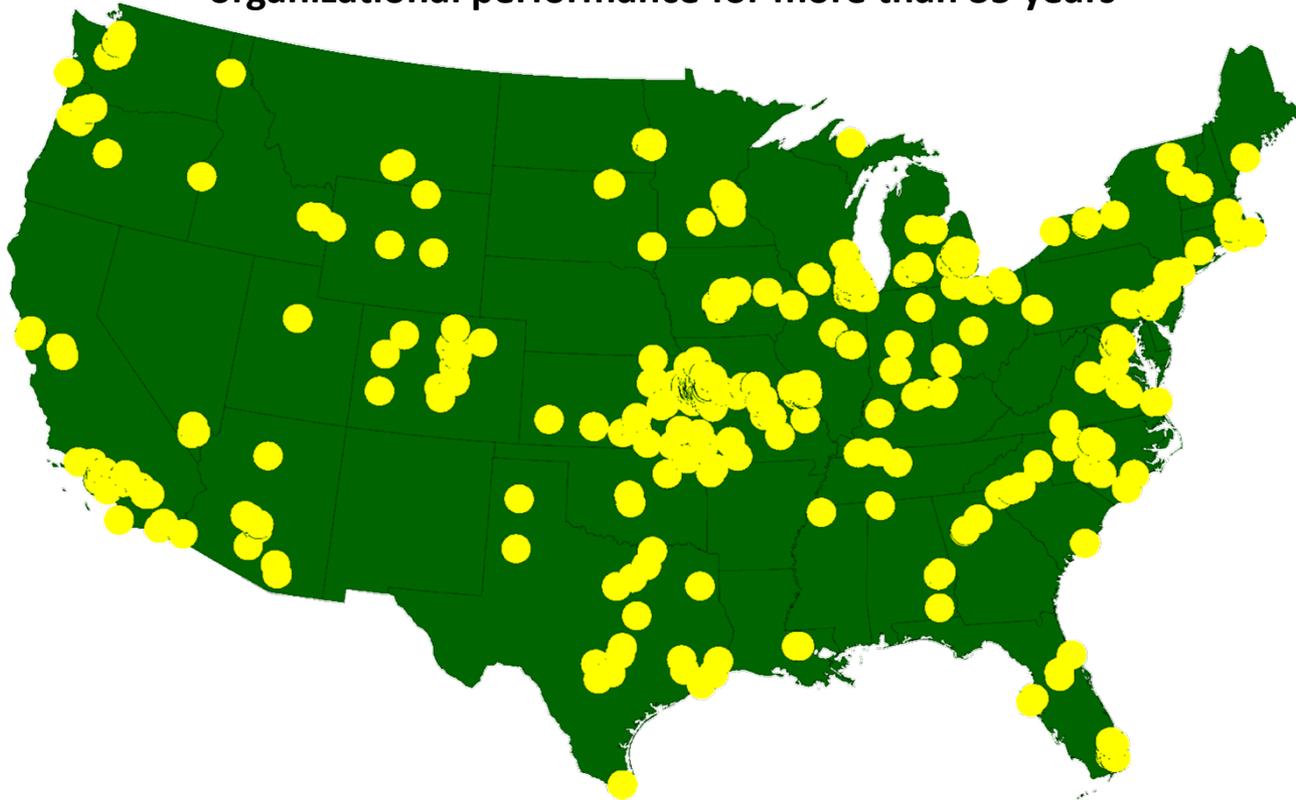
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May 2021

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Agenda

- Purpose and Methodology
- Survey Findings
- Summary
- Questions

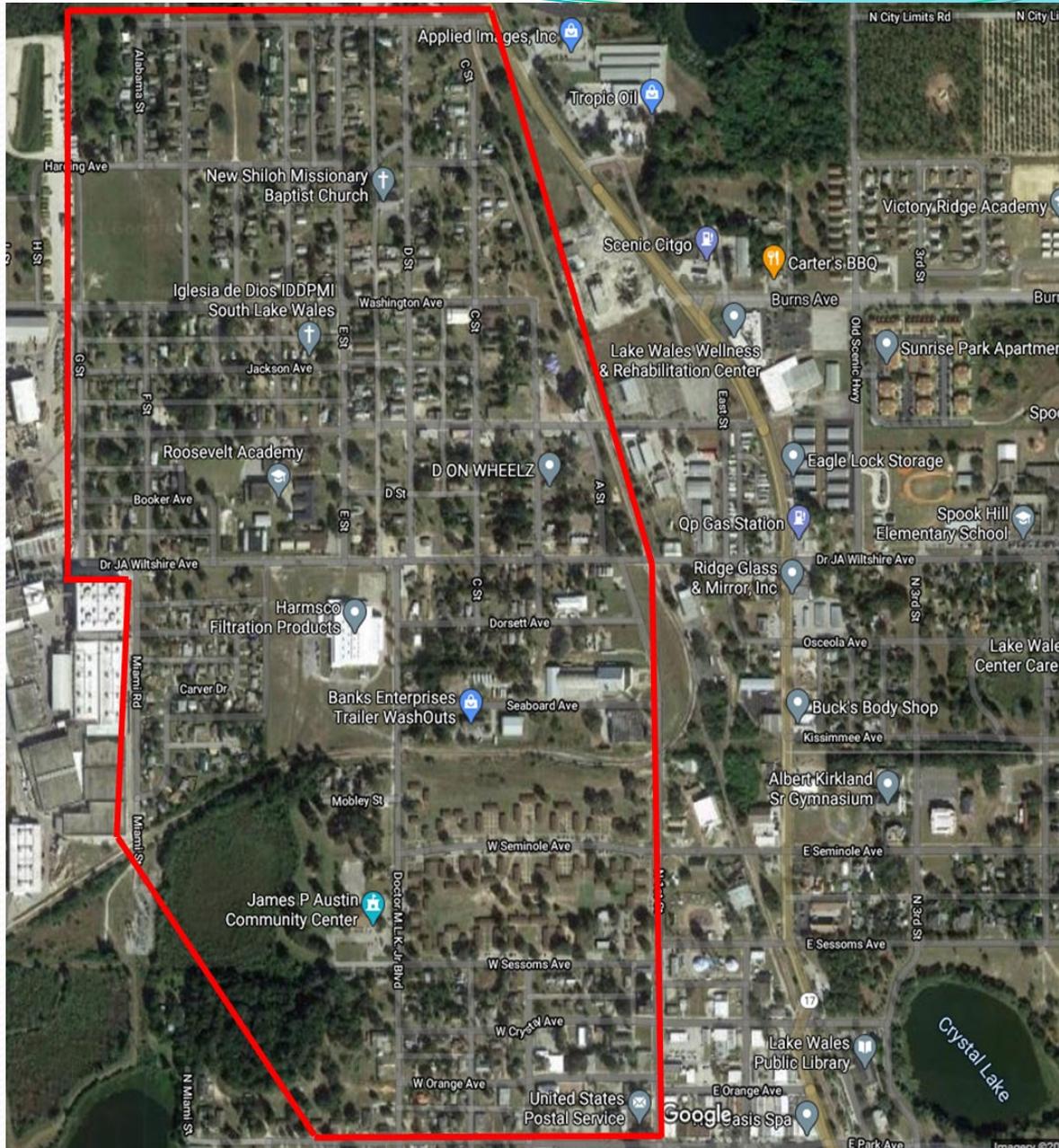
Purpose

- ❑ To objectively assess resident satisfaction with the delivery of major City services in the Northwest Neighborhood
- ❑ To gather input from residents to help determine priorities for the Northwest Neighborhood

Methodology

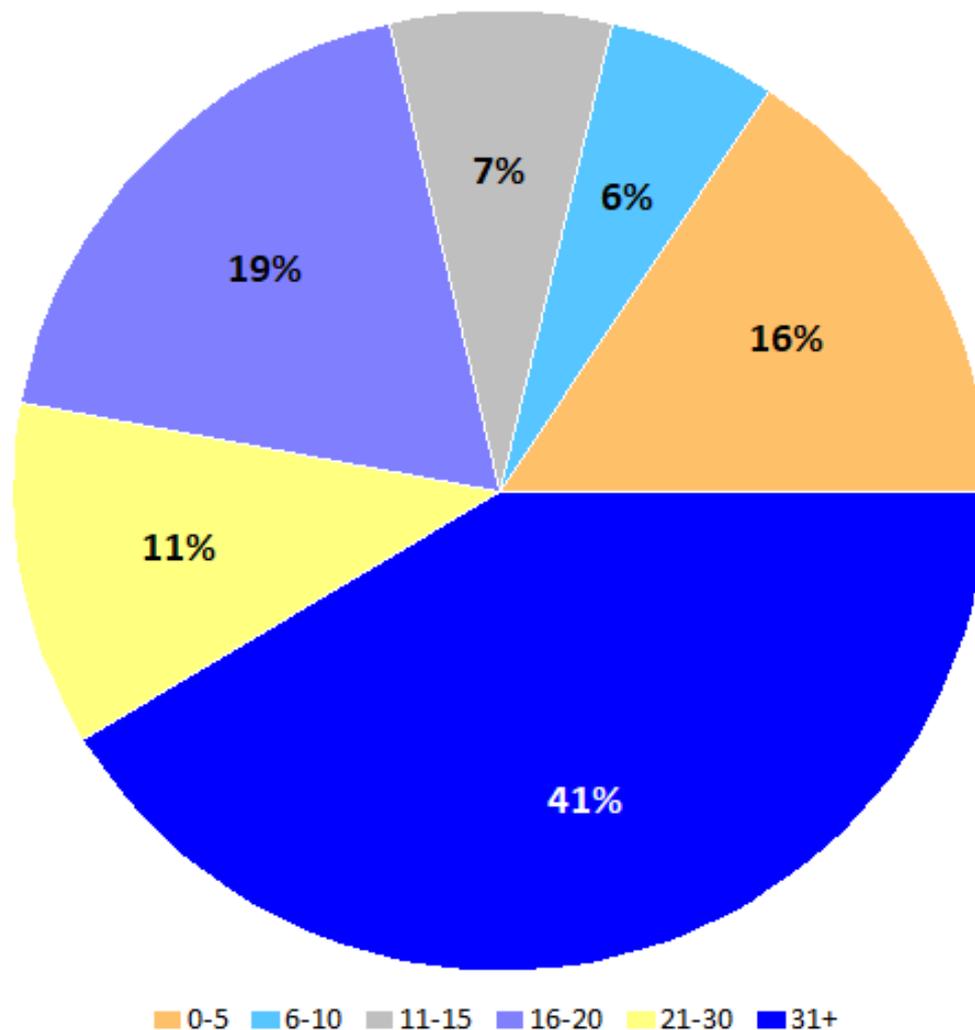
- ❑ Four-page survey
- ❑ On average took respondents about 10-12 minutes to complete
- ❑ Administered by mail and online to households in the Northwest Neighborhood of the City
- ❑ A total of 74 households completed the survey

Northwest Neighborhood



Q21. Demographics: How many years have you lived in this neighborhood?

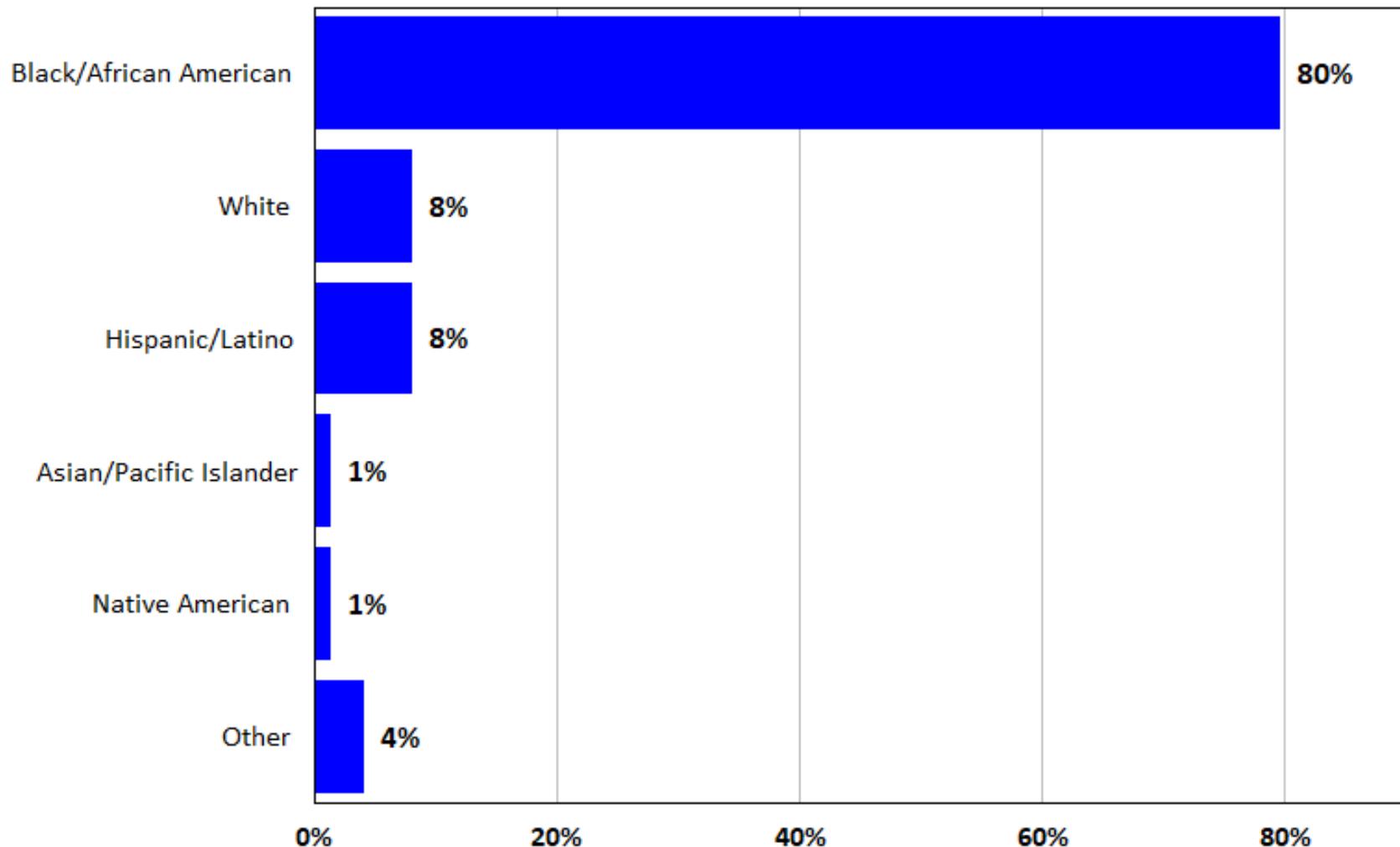
by percentage of respondents (excluding not provided)



Source: ETC Institute (2021)

Q22. Demographics: Which of the following best describes your race/ethnicity?

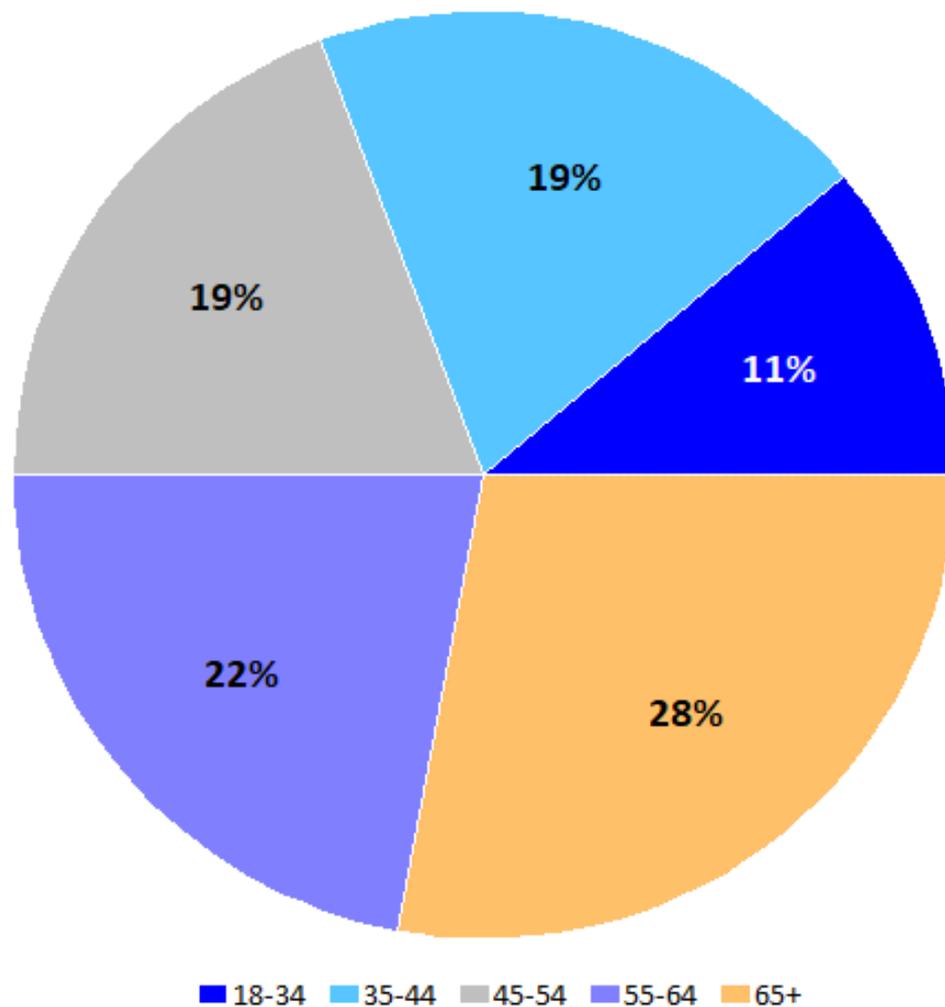
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2021)

Q23. Demographics: What is your age?

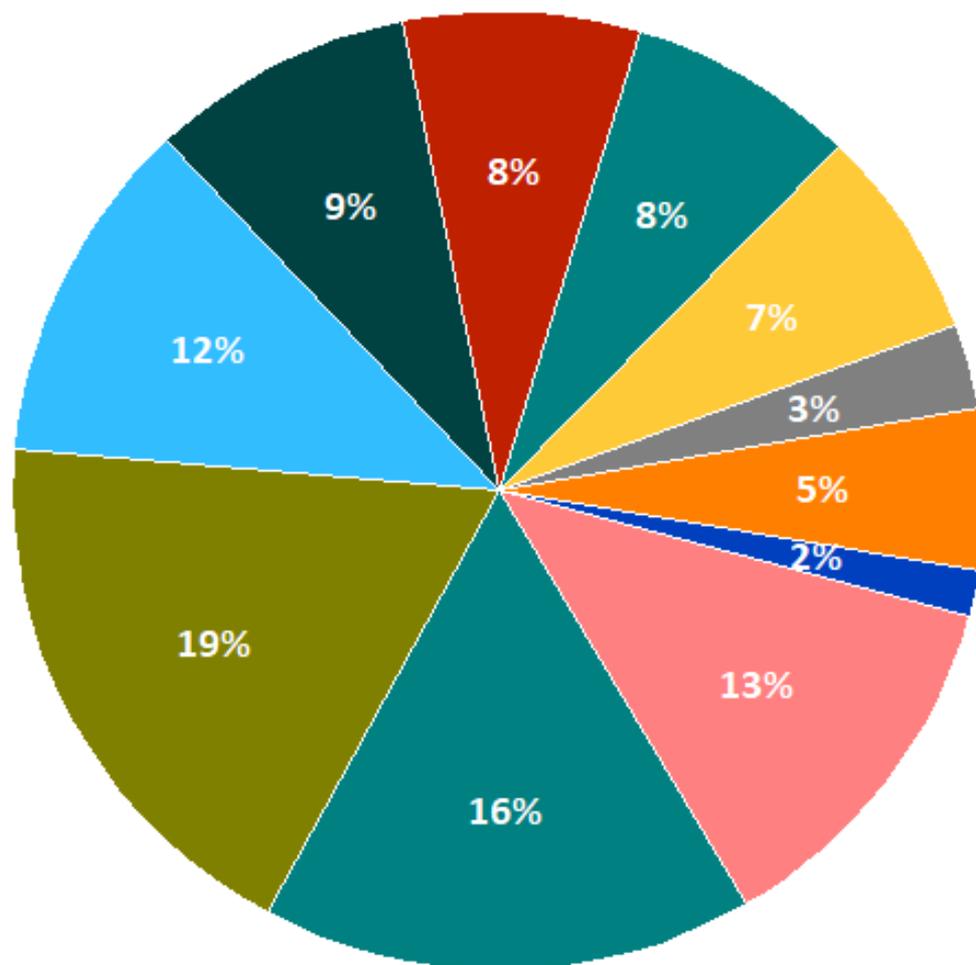
by percentage of respondents (excluding not provided)



Source: ETC Institute (2021)

Q24. Demographics: Ages of People in Household

by percentage of household occupants



■ Under 5 years ■ 5-9 years ■ 10-14 years ■ 15-19 years ■ 20-24 years ■ 25-34 years
■ 35-44 years ■ 45-54 years ■ 55-64 years ■ 65-74 years ■ 75+

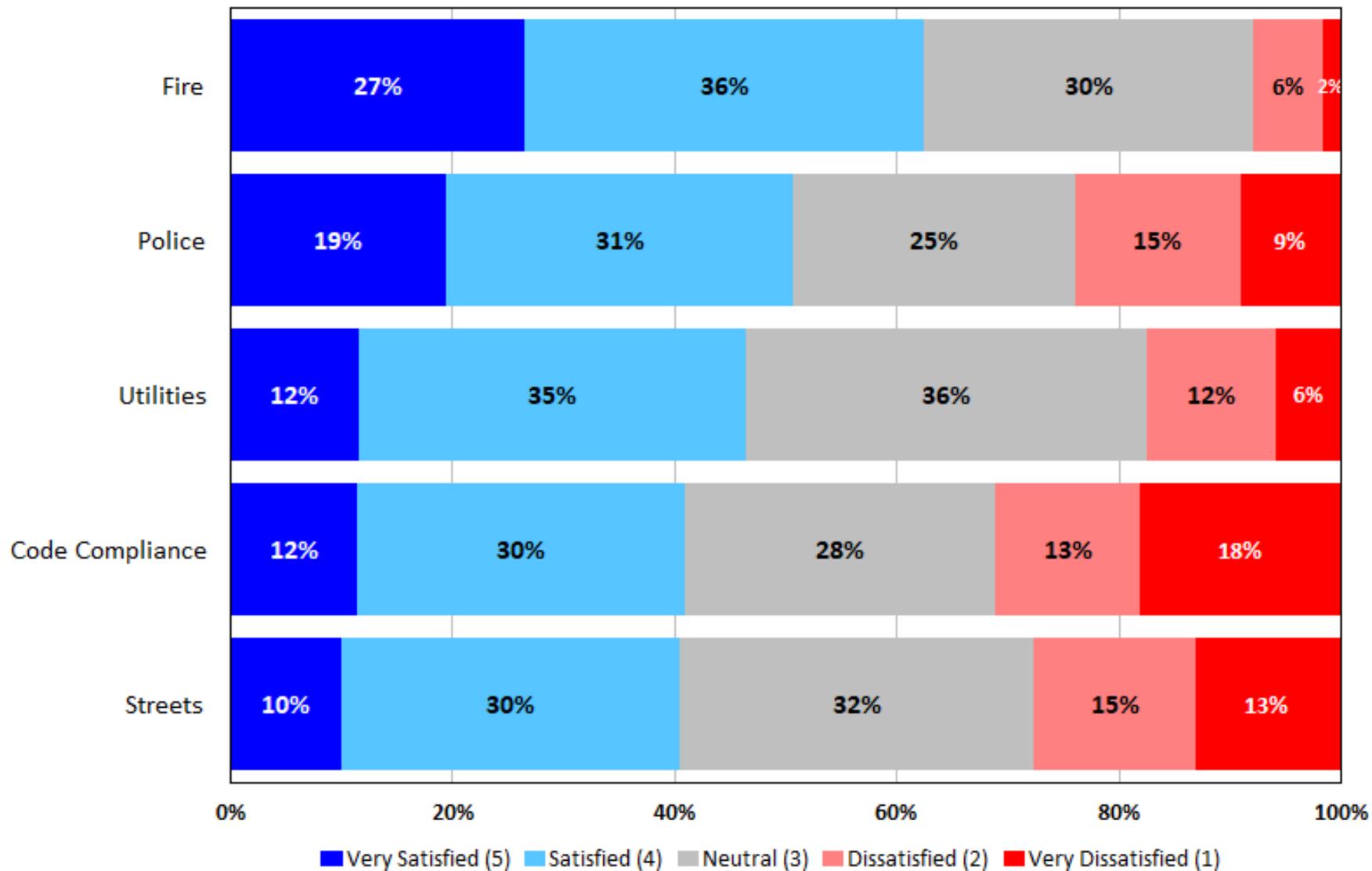
Source: ETC Institute (2021)

Topic #1

City Services

Q4. Satisfaction with City Services

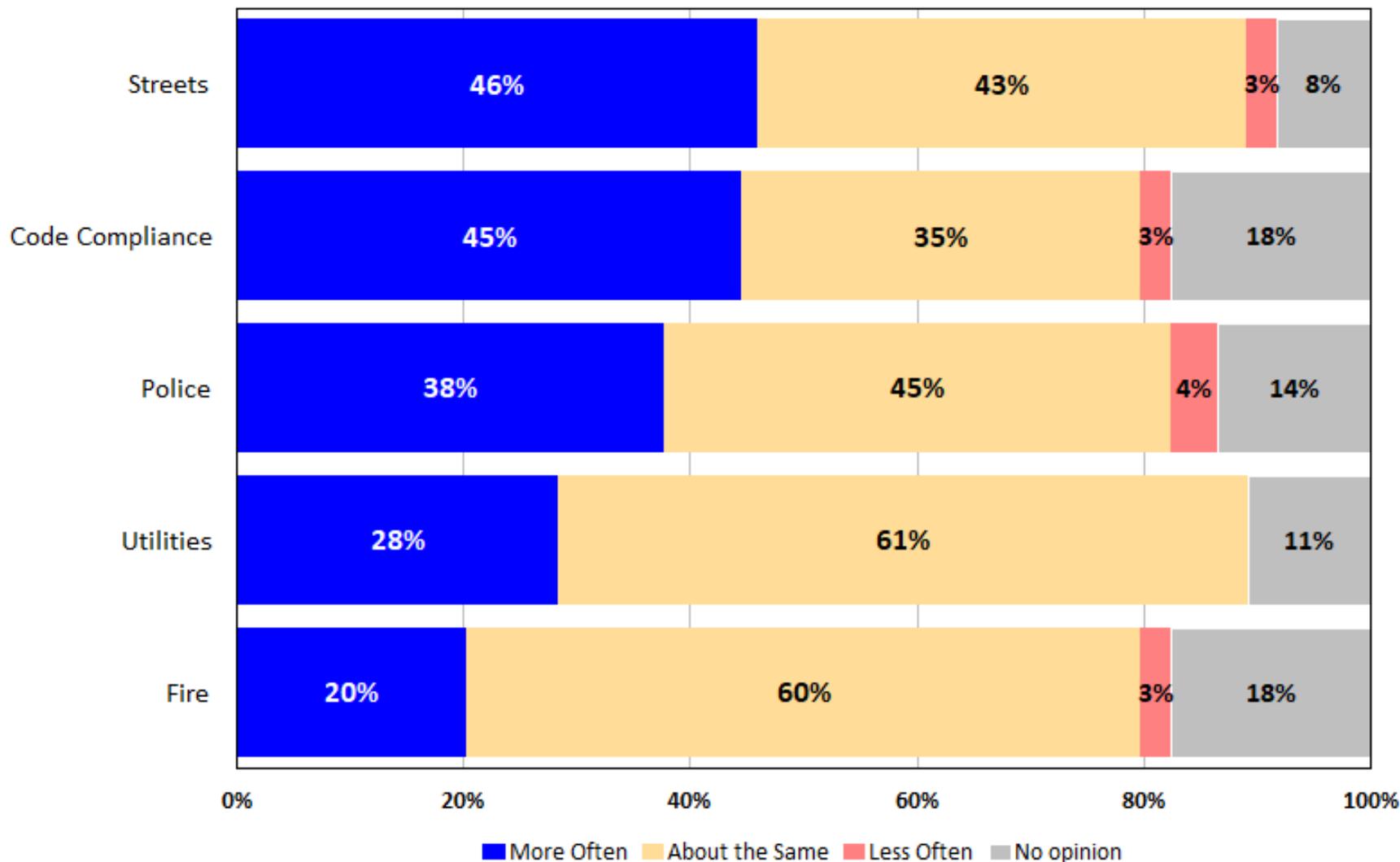
by percentage of respondents (excluding don't know)



Source: ETC Institute (2021)

Q3. Would Respondents Like to See City Services Provided More Often, About the Same Amount, or Less Often

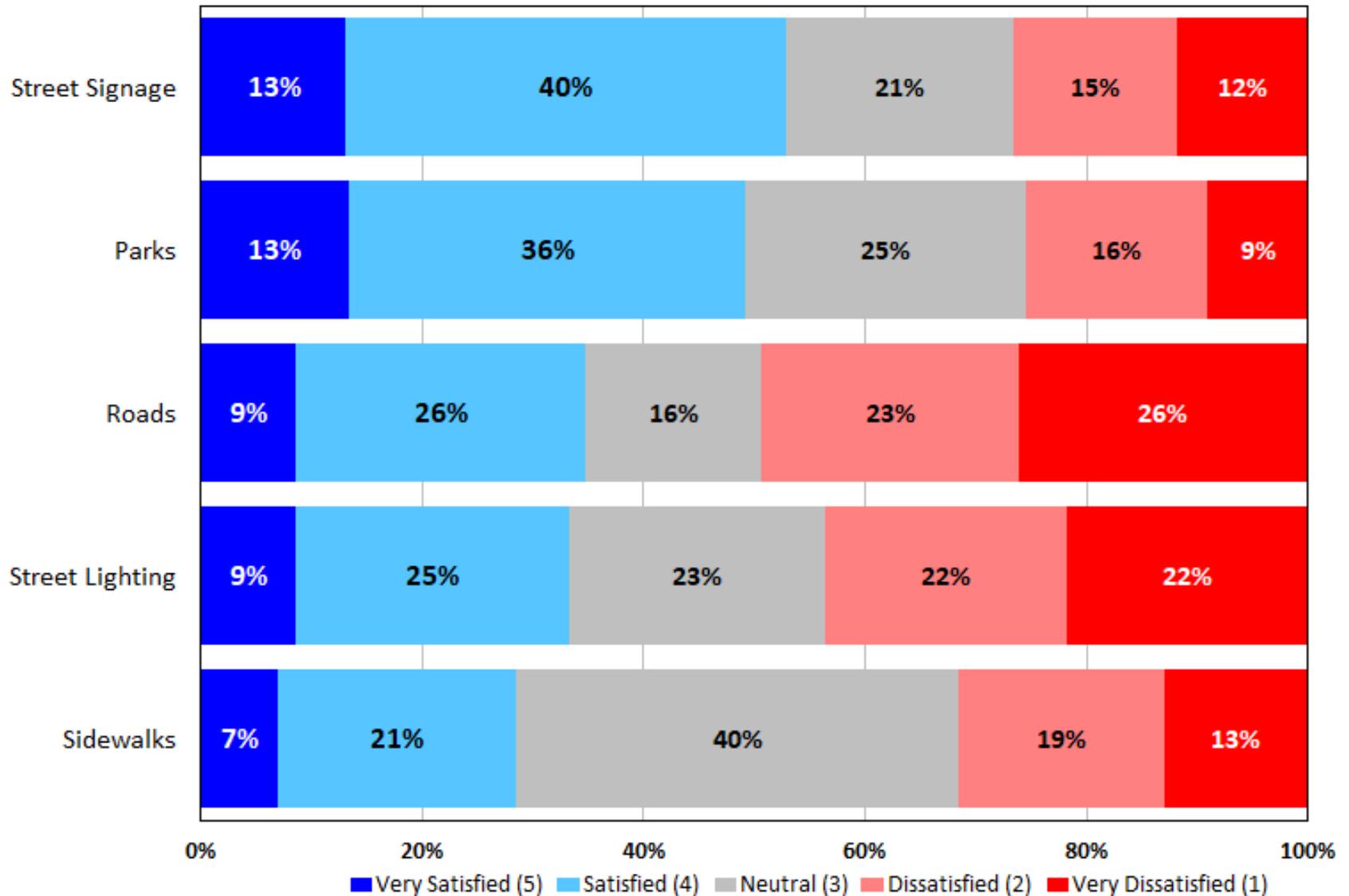
by percentage of respondents



Source: ETC Institute (2021)

Q1. Satisfaction with Public Infrastructure Items

by percentage of respondents (excluding don't know)



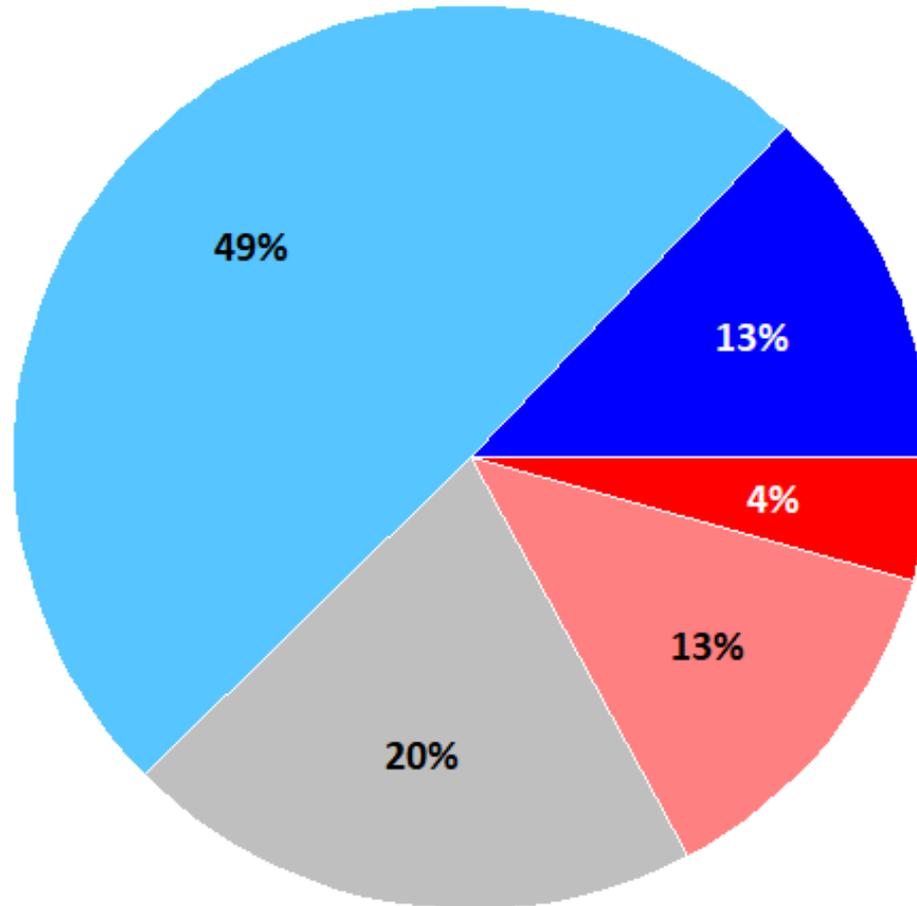
Source: ETC Institute (2021)

Topic #2

Feeling of Safety

Q5. In general, how safe do you feel your neighborhood is for families?

by percentage of respondents (excluding not provided)



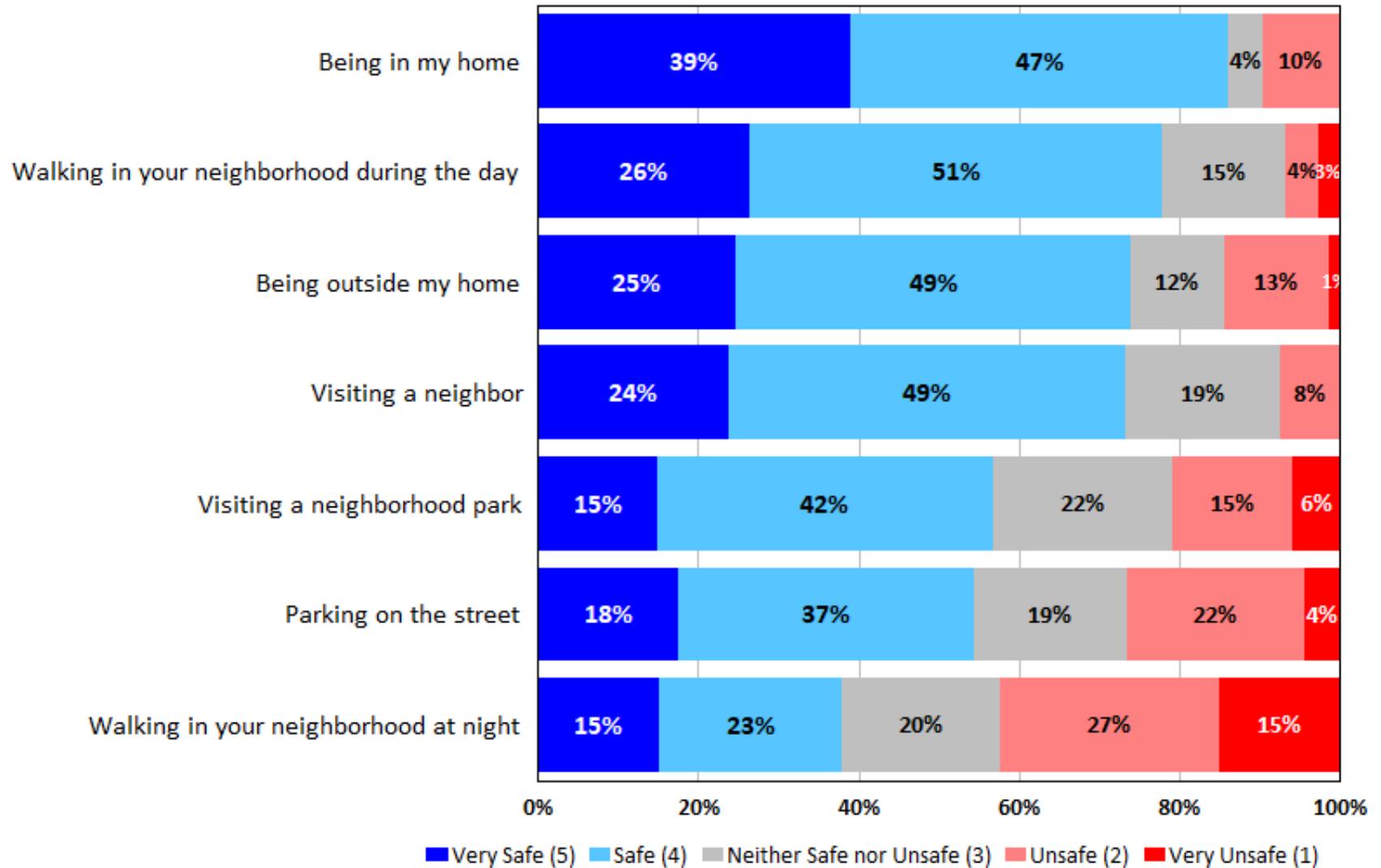
■ Very safe ■ Safe ■ Neither safe or unsafe ■ Unsafe ■ Very unsafe

Source: ETC Institute (2021)

**In General, 62% of Respondents Feel Their Neighborhood Is Safe for Families;
17% Do Not Feel Their Neighborhood Is Safe**

Q6. Feeling of Safety Doing Various Activities

by percentage of respondents (excluding don't know)

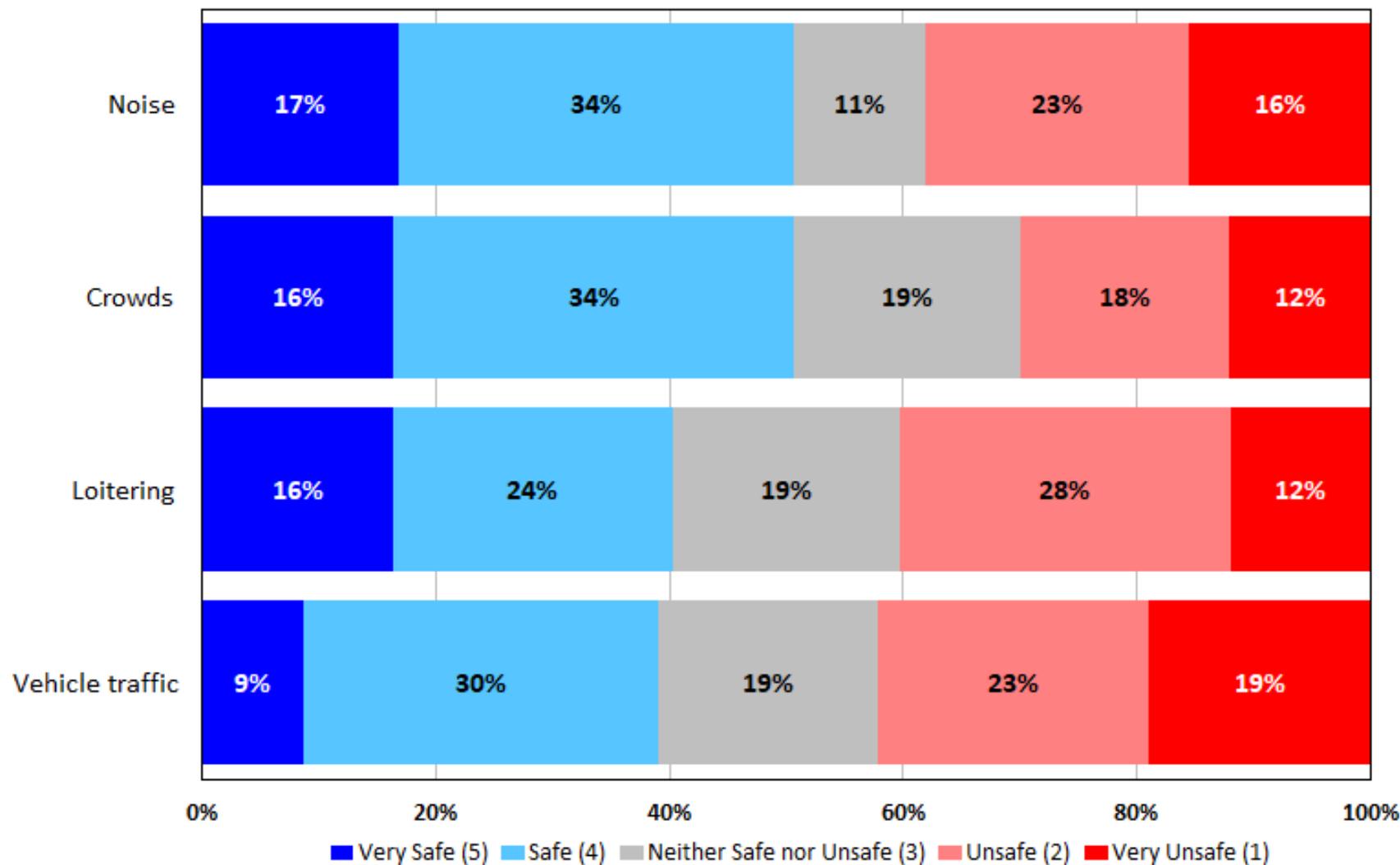


Source: ETC Institute (2021)

**77% of Respondents Feel Safe in Their Neighborhood During the Day,
But Only 38% Feel Safe in Their Neighborhood at Night**

Q7. Feeling of Safety Regarding Various Activities in Residents' Neighborhood

by percentage of respondents (excluding don't know)



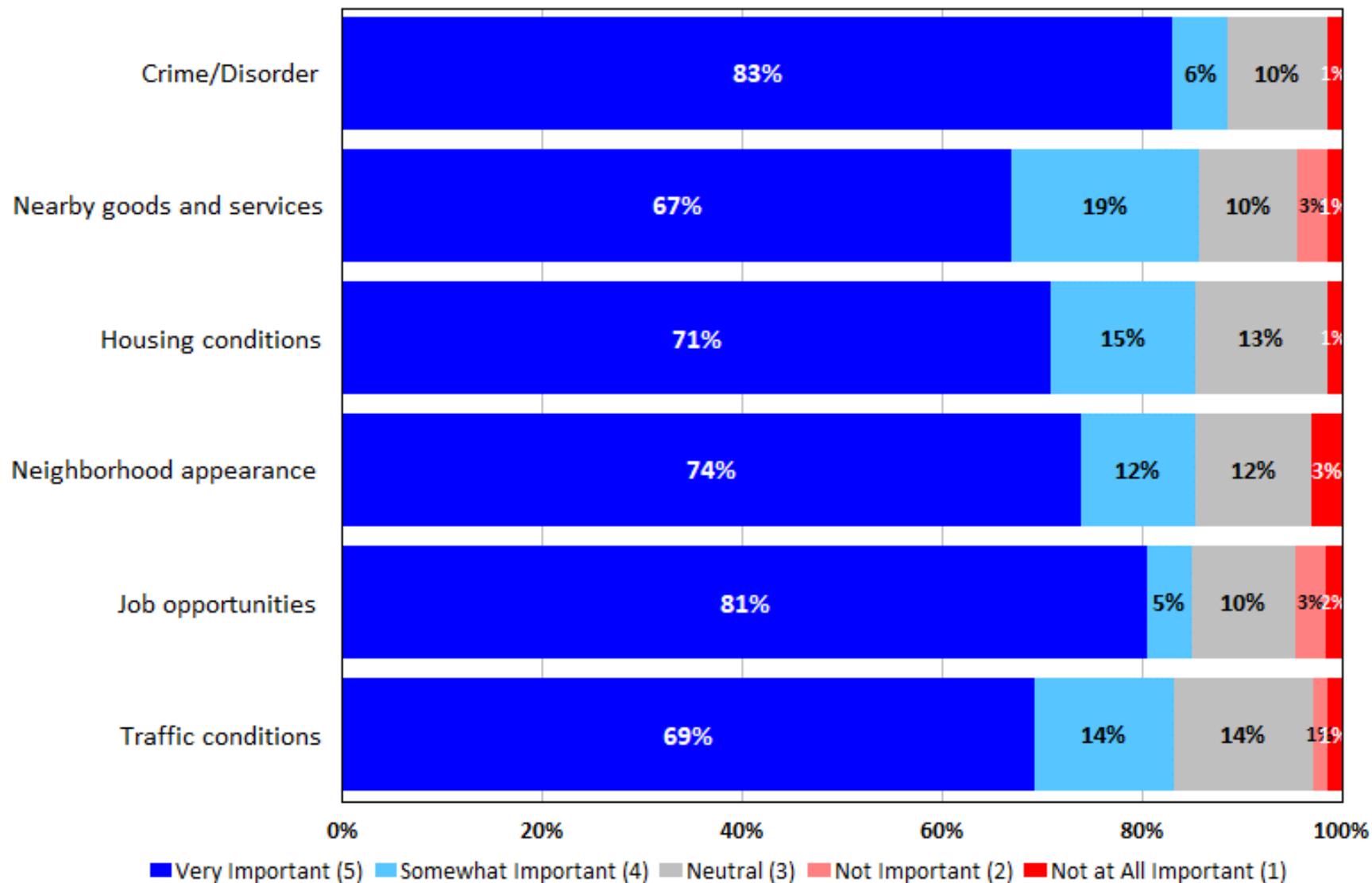
Source: ETC Institute (2021)

Topic #3

Neighborhood Priorities

Q8. Importance of Various Issues

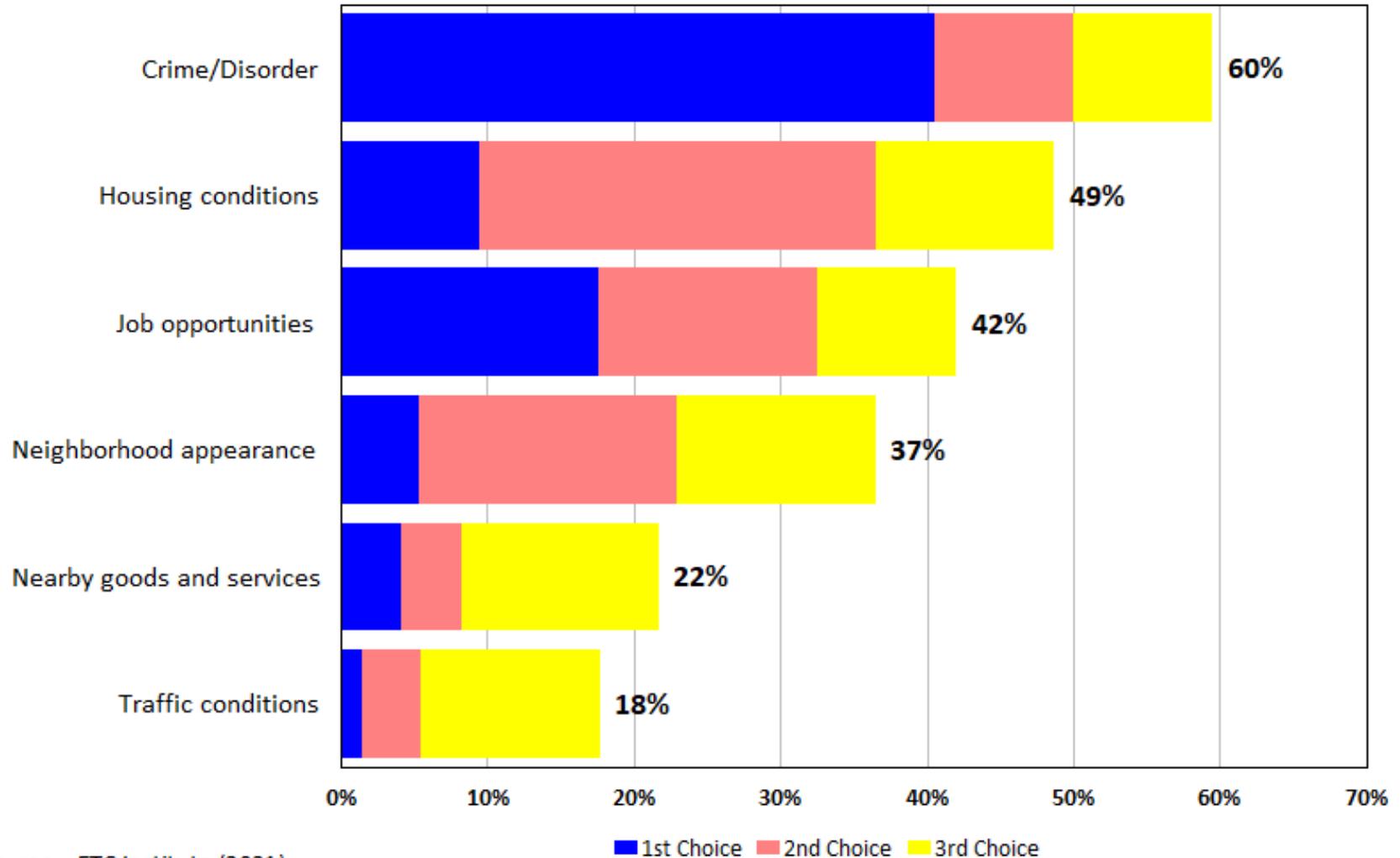
by percentage of respondents (excluding don't know)



Source: ETC Institute (2021)

Q9. Items That Should Receive the Most Emphasis From City Leaders Over the Next Year

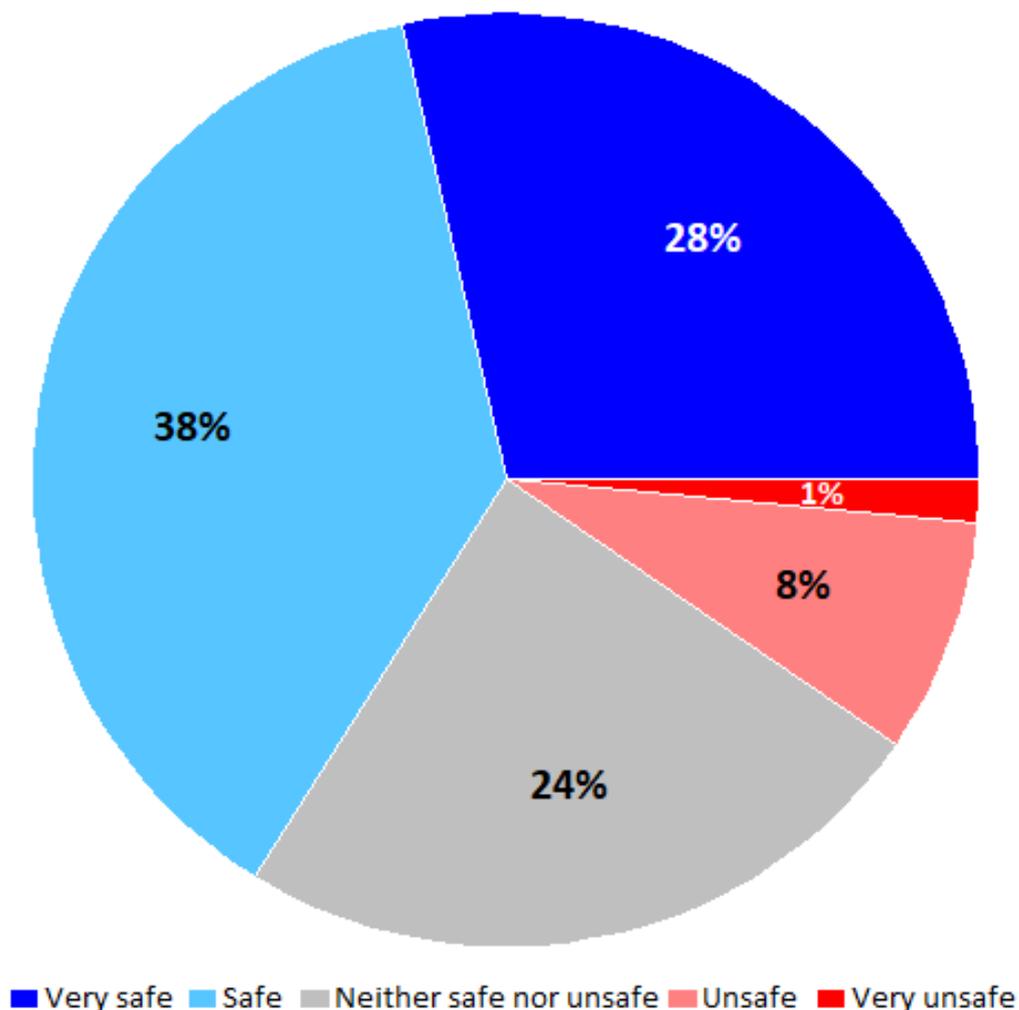
by percentage of respondents who selected the item as one of their top three choices



The Items That Respondents Feel Should Receive the Most Emphasis from City Leaders Over the Next Year are: 1) Crime/Disorder, 2) Housing Conditions, and 3) Job Opportunities

Q12. How safe do you feel publicly expressing concerns you may have about current conditions in your neighborhood?

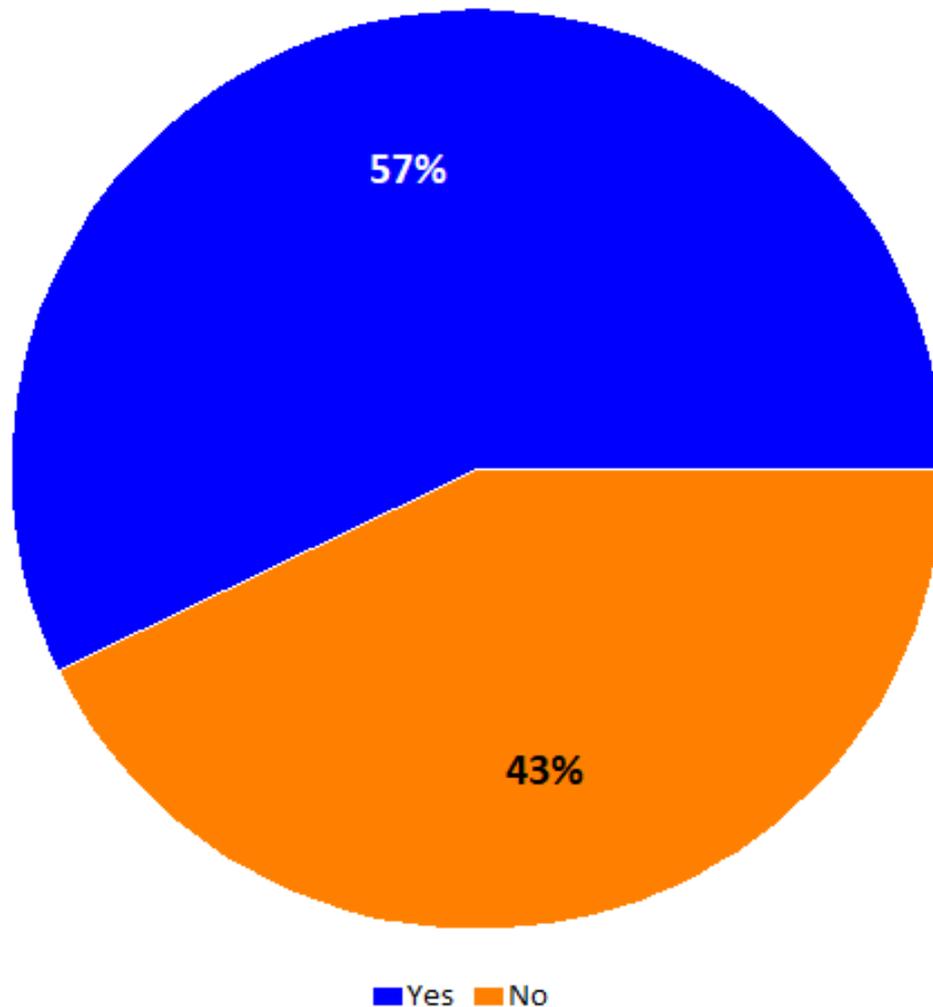
by percentage of respondents



Source: ETC Institute (2021)

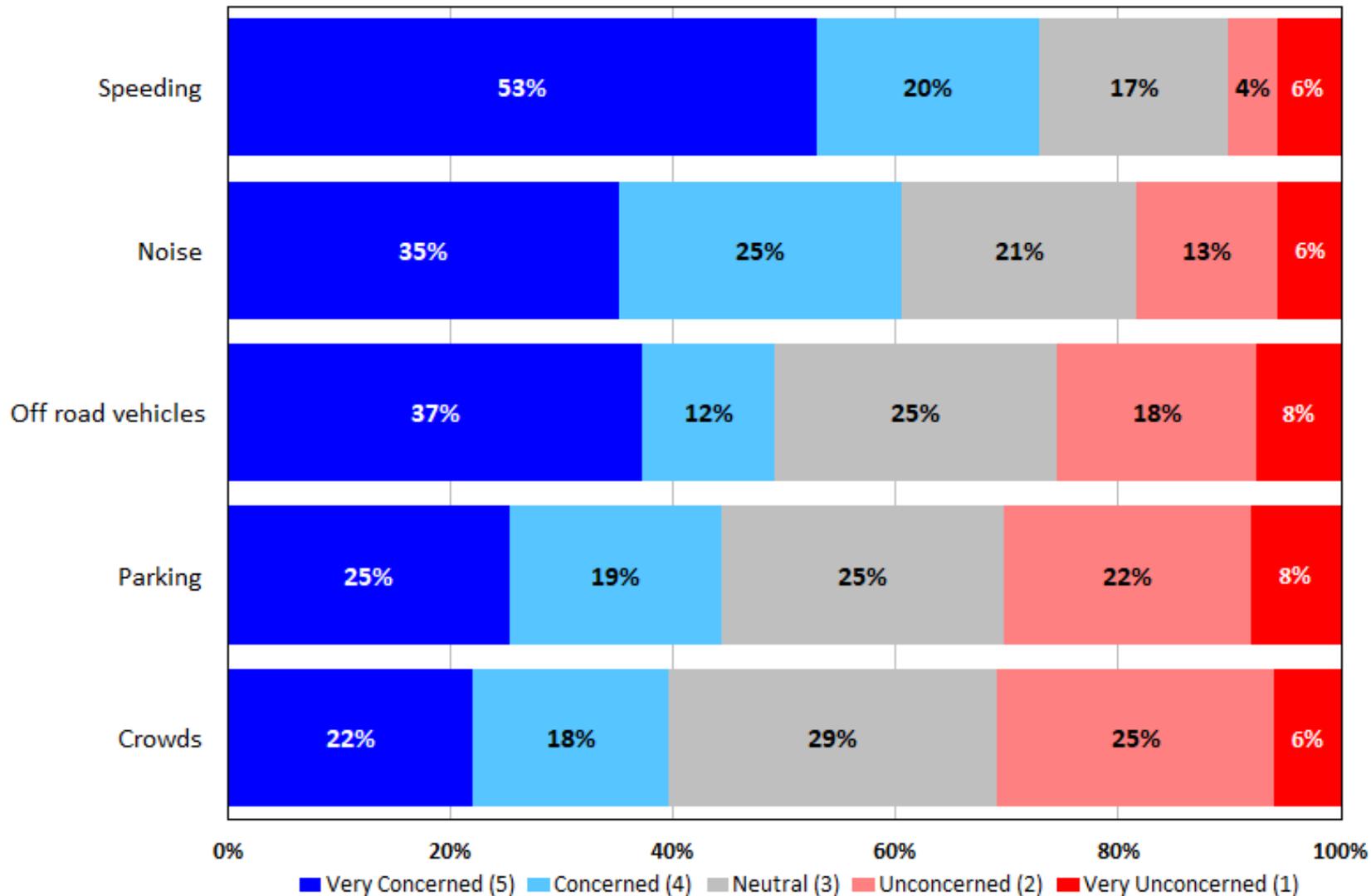
Q13. Is trash/litter an issue in your neighborhood?

by percentage of respondents



Q14. Level of Concern with Traffic Conditions

by percentage of respondents (excluding don't know)

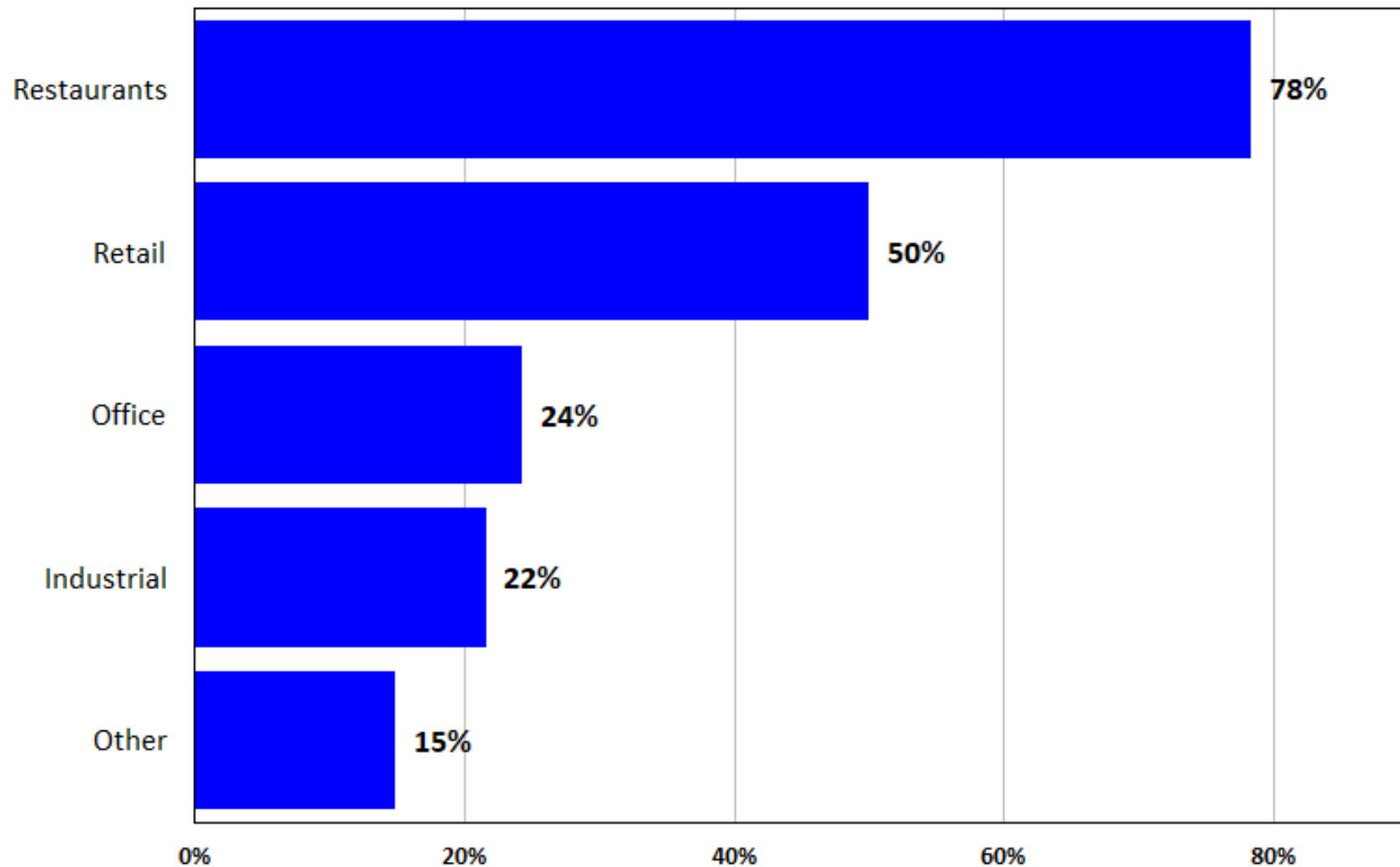


Source: ETC Institute (2021)

**73% of Respondents Are Concerned with Speeding in Their Neighborhood;
58% of Respondents Are Concerned with Noise in Their Neighborhood**

Q10. Types of Business Respondents Would Like to See Established in Close Proximity to Their Neighborhood

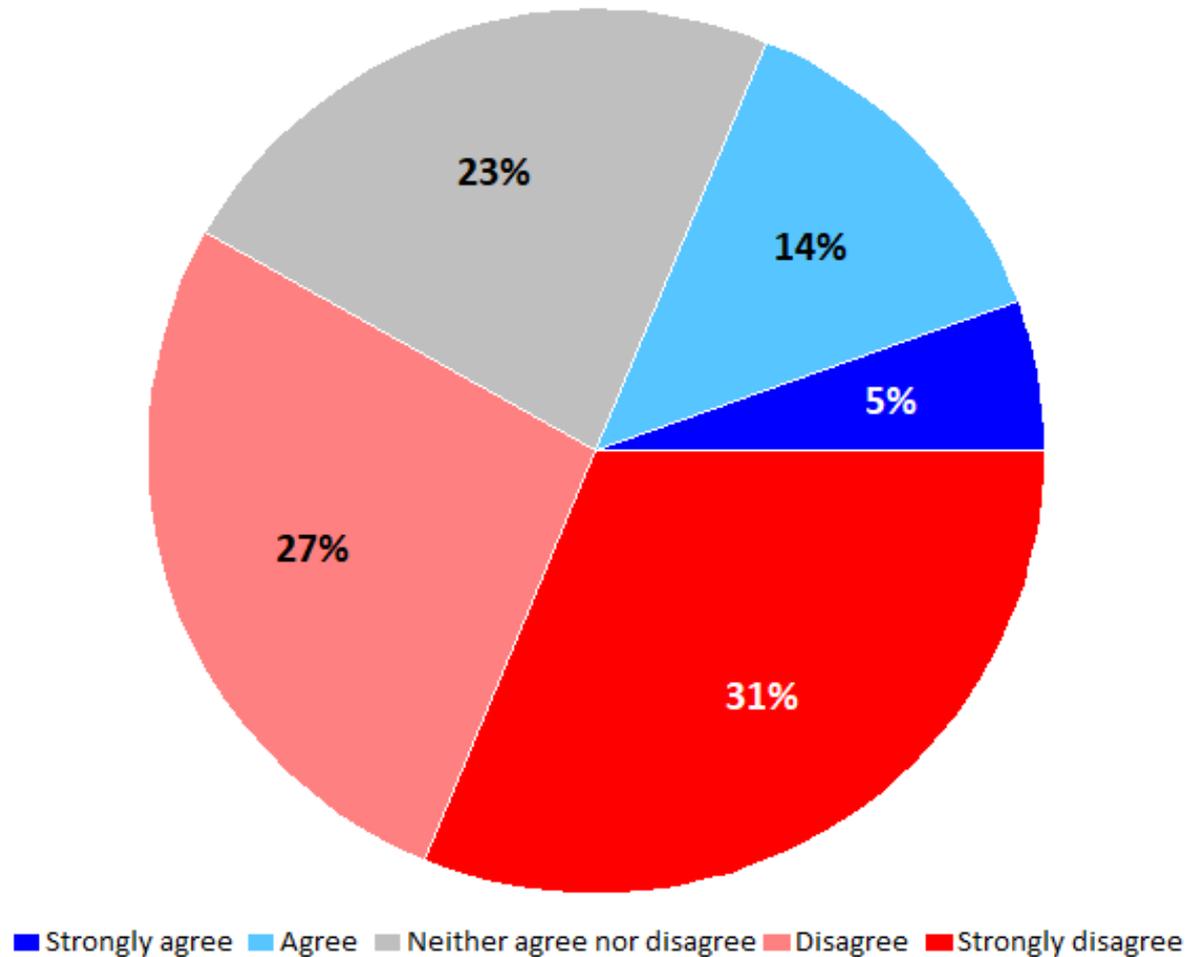
by percentage of respondents



Source: ETC Institute (2021)

Q11. Do you agree or disagree with the establishment of bars or nightclubs in close proximity to your neighborhood?

by percentage of respondents

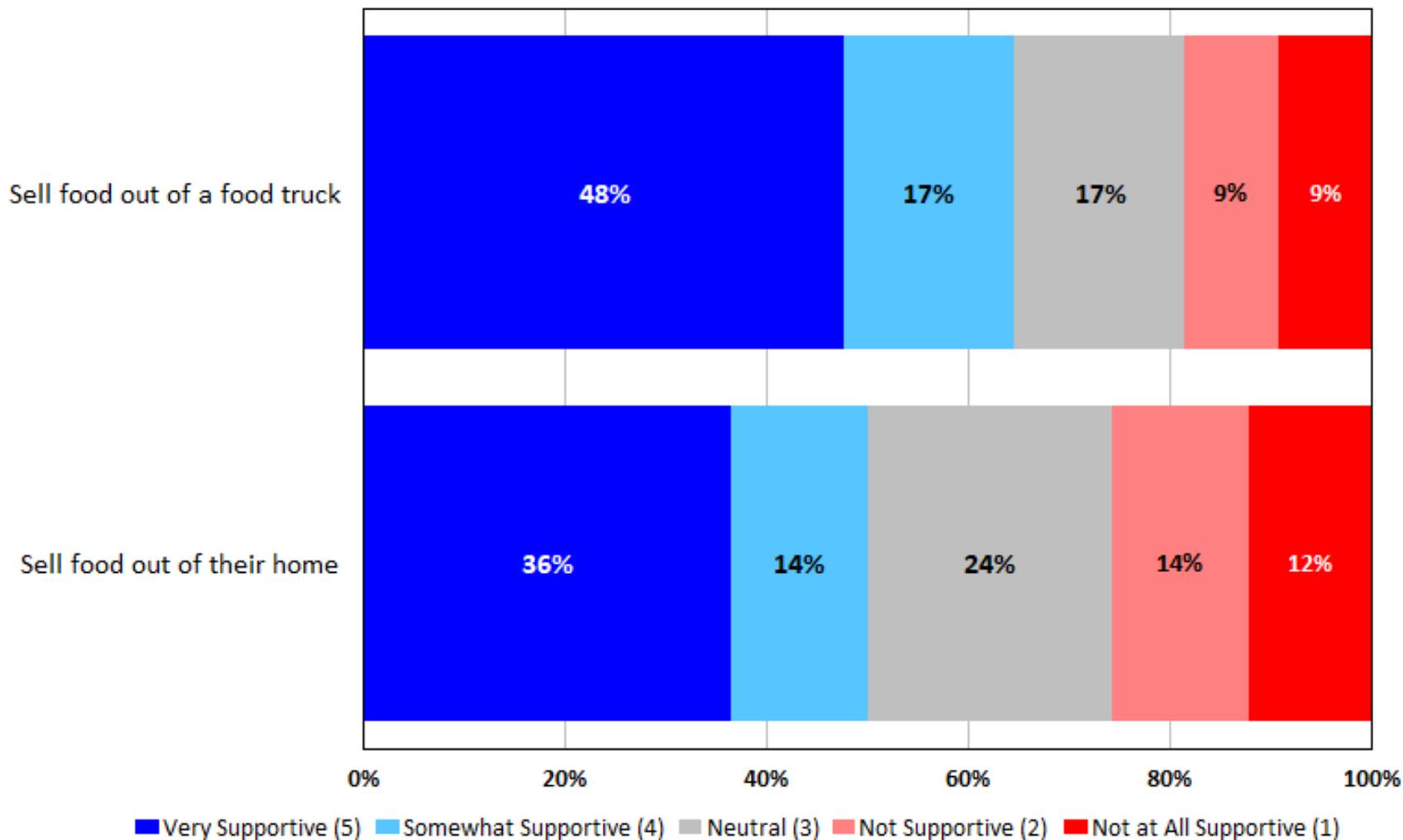


Source: ETC Institute (2021)

58% of Respondents Are Not Supportive of Establishing Bars or Nightclubs in Close Proximity to Their Neighborhood

Q15. Support of Allowing Residents to Do Various Activities in Their Neighborhood

by percentage of respondents (excluding don't know)

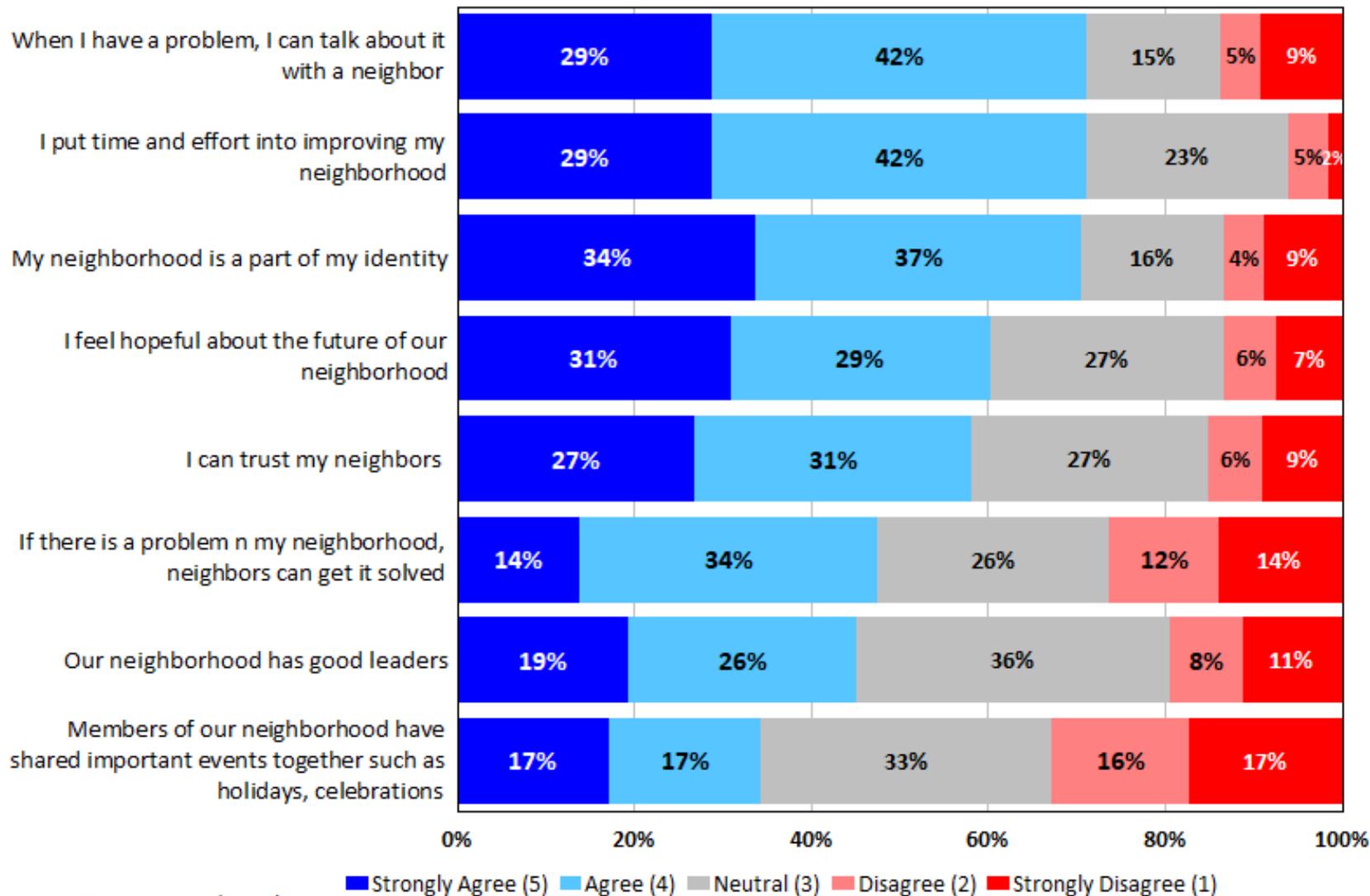


Source: ETC Institute (2021)

Other Findings

Q16. Level of Agreement with Various Statements

by percentage of respondents (excluding don't know)

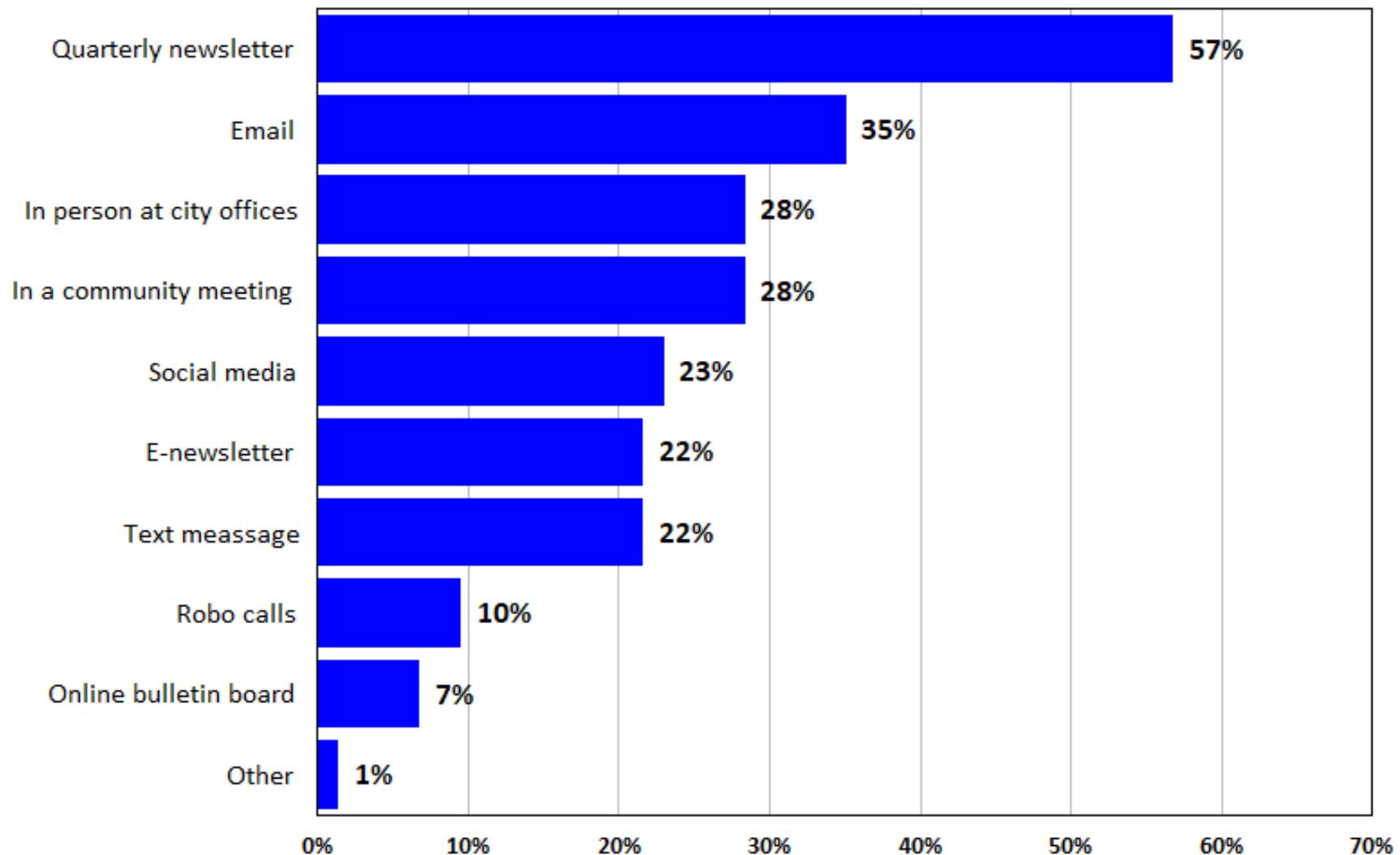


Source: ETC Institute (2021)

Most Respondents Feel They Can Talk About a Problem with Their Neighbor, Put Time and Effort Into Improving Their Neighborhood, and Feel Their Neighborhood Is Part of Their Identity

Q17. How would you like to communicate with the City of Lake Wales?

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2021)

Summary

Summary

- ❑ Most respondents (77%) feel safe in their neighborhood during the day, but only 38% feel safe in their neighborhood at night
- ❑ Respondents feel that addressing crime and disorder is a high priority for City leaders over the next year
- ❑ 73% of respondents are concerned with speeding, and 58% are concerned with noise in their neighborhood
- ❑ Most respondents feel they can talk with their neighbor about a problem, put time and effort into improving their neighborhood, and feel their neighborhood is part of their identity

Questions?

THANK YOU!!